

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 24, 1980

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS				TOTAL PERSONS (2+)			
RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
1	WINTR OLYMPICS-SAT 8.00P(S)	28.9	22,050	1	DISNEY'S WONDERFUL WORLD	23.2	47,930
2	THREE'S COMPANY#	27.6	21,060	2	HAPPY DAYS#	21.5	44,460
3	HAPPY DAYS#	27.5	20,980	3	WINTR OLYMPICS-SAT 8.00P(S)	21.3	44,090
4	WINTR OLYMPICS-THU 8.00P(S)	27.4	20,910	4	BIG EVENT	19.8	40,890
5	WINTR OLYMPICS-SAT 9.00P(S)	26.1	19,910	5	DUKES OF HAZZARD	19.5	40,340
6	WINTR OLYMPICS-WED 9.00P(S)	25.8	19,690	6	WINTR OLYMPICS-THU 8.00P(S)	19.3	40,010
7	REAL PEOPLE	25.6	19,530	7	LITTLE HOUSE-PRAIRIE	19.1	39,420
8	M*A*S*H	25.4	19,380	8	THREE'S COMPANY#	18.6	38,490
9	GOODTIME GIRLS#	25.2	19,230	9	WINTR OLYMPICS-SAT 9.00P(S)	18.5	38,210
10	LITTLE HOUSE-PRAIRIE	25.1	19,150	10	REAL PEOPLE	18.3	37,950
11	BIG EVENT	25.0	19,080	11	ABC MONDAY NIGHT MOVIE#	17.8	36,730
12	WINTR OLYMPICS-TUE 8.00P(S)	24.4	18,620	12	SHERIFF LOBO#	17.6	36,410
13	DALLAS	24.2	18,460	13	NBC MONDAY NIGHT MOVIES#	17.6	36,370
14	DUKES OF HAZZARD	24.1	18,390	14	M*A*S*H	17.5	36,170
15	ABC MONDAY NIGHT MOVIE#	23.9	18,240	15	CHIPS	17.5	36,140
15	WINTR OLYMPICS-FRI 8.30P(S)	23.9	18,240	16	GOODTIME GIRLS#	17.2	35,570
17	NBC MONDAY NIGHT MOVIES#	23.6	18,010	17	DALLAS	16.8	34,760
17	60 MINUTES	23.6	18,010	18	WINTR OLYMPICS-TUE 8.00P(S)	16.7	34,620
19	DIFFRENT STROKES	23.3	17,780	19	WINTR OLYMPICS-WED 9.00P(S)	16.5	34,230
19	DISNEY'S WONDERFUL WORLD	23.3	17,780	20	WINTR OLYMPICS-FRI 8.30P(S)	16.5	34,160
21	WINTR OLYMPICS-FRI 8.00P(S)	23.2	17,700	21	MORK & MINDY#	16.5	34,110
21	WINTR OLYMPICS-SUN 11.00A(S)	23.2	17,700				
23	WINTR OLYMPICS-WED 9.36P(S)	22.7	17,320				
24	WINTR OLYMPICS-SUN 7.00P(S)	22.0	16,790				

CONT'D

HOUSEHOLDS				TOTAL PERSONS (2+)			
RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
CONT'D							
25	CHIPS	21.6	16,480				

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BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 24, 1980

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	WINTR OLYMPICS-SAT 8.00P(S)	23.9	19,130
2	WINTR OLYMPICS-THU 8.00P(S)	22.8	18,290
3	HAPPY DAYS#	22.8	18,270
4	THREE'S COMPANY#	22.2	17,830
5	DALLAS	21.9	17,590
6	LITTLE HOUSE-PRAIRIE	21.6	17,280
7	BIG EVENT	21.4	17,130
8	WINTR OLYMPICS-TUE 8.00P(S)	20.9	16,720
9	REAL PEOPLE	20.7	16,630
10	GOODTIME GIRLS#	20.6	16,480
11	WINTR OLYMPICS-WED 9.00P(S)	20.3	16,310
12	DISNEY'S WONDERFUL WORLD	20.3	16,250
13	M*A*S*H	20.2	16,210
14	WINTR OLYMPICS-SAT 9.00P(S)	19.9	15,960
15	WINTR OLYMPICS-FRI 8.00P(S)	19.7	15,760
16	WINTR OLYMPICS-FRI 8.30P(S)	19.5	15,660
17	NBC MONDAY NIGHT MOVIES#	19.0	15,230
18	DIFF'RENT STROKES	18.8	15,040
19	WINTR OLYMPICS-SUN 7.00P(S)	18.5	14,860
20	ABC MONDAY NIGHT MOVIE#	18.5	14,850
21	EXORCIST(S)	18.0	14,390
22	EIGHT IS ENOUGH#	17.9	14,360
23	WINTR OLYMPICS-SUN 7.00P(S)	17.6	14,130
24	60 MINUTES	17.5	14,050

CONT'D

WOMEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
CONT'D			
25	ALICE	17.4	13,980

MEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	WINTR OLYMPICS-SAT 8.00P(S)	23.8	17,140
2	BIG EVENT	21.8	15,740
3	WINTR OLYMPICS-THU 8.00P(S)	20.8	14,990
4	NBC MONDAY NIGHT MOVIES#	20.2	14,550
5	WINTR OLYMPICS-SUN 11.00A(S)	20.0	14,420
6	WINTR OLYMPICS-SAT 9.00P(S)	19.9	14,330
7	60 MINUTES	19.8	14,250
8	WINTR OLYMPICS-FRI 8.30P(S)	19.5	14,080
9	REAL PEOPLE	19.4	13,950
10	DISNEY'S WONDERFUL WORLD	19.1	13,770
11	ABC MONDAY NIGHT MOVIE#	19.0	13,720
12	WINTR OLYMPICS-WED 9.00P(S)	18.9	13,600
13	HAPPY DAYS#	18.1	13,080
14	WINTR OLYMPICS-TUE 8.00P(S)	18.0	12,950
15	DUKES OF HAZZARD	17.7	12,740
16	LITTLE HOUSE-PRAIRIE	17.6	12,660
17	THREE'S COMPANY#	17.3	12,500
18	WINTR OLYMPICS-FRI 8.00P(S)	17.3	12,480
19	M*A*S*H	17.3	12,450
20	WINTR OLYMPICS-SUN 7.00P(S)	16.9	12,210
21	WINTR OLYMPICS-SUN 7.00P(S)	16.8	12,090
22	WINTR OLYMPICS-THU 8.30P(S)	16.7	12,050
23	ARCHIE BUNKER'S PLACE#	16.6	12,000
24	NBC TUE. NIGHT MOVIE	16.6	11,990

CONT'D

MEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
CONT'D			
25	WINTR OLYMPICS-WED 9.36P(S)	16.4	11,820
26	SHERIFF LOBO#	16.4	11,800
27	DALLAS	15.5	11,140

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NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	HAPPY DAYS#	24.6	12,260
2	BIG EVENT	24.3	12,150
3	DISNEY'S WONDERFUL WORLD	22.5	11,230
4	WINTR OLYMPICS-THU 8.00P(S)	22.2	11,070
5	ABC MONDAY NIGHT MOVIE#	21.9	10,930
6	WINTR OLYMPICS-SAT 8.00P(S)	21.8	10,860
7	DALLAS	21.6	10,780
8	THREE'S COMPANY#	21.3	10,650
9	NBC MONDAY NIGHT MOVIES#	20.7	10,330
10	GOODTIME GIRLS#	20.7	10,310
11	WINTR OLYMPICS-SAT 9.00P(S)	20.4	10,170
12	M*A*S*H	20.2	10,060
13	WINTR OLYMPICS-FRI 8.00P(S)	19.2	9,580
14	REAL PEOPLE	19.0	9,490
15	WINTR OLYMPICS-SUN 7.00P(S)	18.9	9,450
16	WINTR OLYMPICS-FRI 8.30P(S)	18.9	9,440
17	WINTR OLYMPICS-TUE 8.00P(S)	18.4	9,200
17	WINTR OLYMPICS-WED 9.00P(S)	18.4	9,200
19	DIFF'RENT STROKES	18.1	9,010
20	LITTLE HOUSE-PRAIRIE	17.2	8,560
21	EIGHT IS ENOUGH#	17.1	8,540
22	MORK & MINDY#	17.0	8,500
23	EXORCIST(S)	16.9	8,450
24	WINTR OLYMPICS-SUN 7.00P(S)	16.7	8,350

CONT'D

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
CONT'D			
25	NBC TUE. NIGHT MOVIE	16.7	8,310

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	LITTLE HOUSE-PRAIRIE	30.5	7,420
2	WALTONS	29.4	7,160
3	60 MINUTES	27.5	6,690
4	WINTR OLYMPICS-SAT 8.00P(S)	27.3	6,650
5	ALICE	26.0	6,330
6	WINTR OLYMPICS-TUE 8.00P(S)	25.7	6,260
7	ARCHIE BUNKER'S PLACE#	25.4	6,180
8	JEFFERSONS	23.8	5,800
9	THREE'S COMPANY#	23.7	5,760
10	REAL PEOPLE	23.6	5,740
11	WINTR OLYMPICS-WED 9.00P(S)	23.4	5,680
12	BARNABY JONES	22.6	5,490
12	WINTR OLYMPICS-THU 8.00P(S)	22.6	5,490
14	CBS EVENING NEWS-CRONKITE	21.8	5,310
15	DALLAS	21.8	5,300
16	DIFF'RENT STROKES	21.3	5,170
17	GOODTIME GIRLS#	20.6	5,020
18	ONE DAY AT A TIME	20.4	4,970
19	HAPPY DAYS#	20.4	4,960

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)

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BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 24, 1980

NIELSEN AVERAGE AUDIENCE

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BIG EVENT	23.6	11,180
2	WINTR OLYMPICS-SAT 8.00P(S)	21.6	10,260
3	NBC MONDAY NIGHT MOVIES#	21.4	10,160
4	WINTR OLYMPICS-SUN 11.00A(S)	20.9	9,920
5	DISNEY'S WONDERFUL WORLD	20.6	9,760
6	ABC MONDAY NIGHT MOVIE#	19.8	9,380
7	HAPPY DAYS#	19.7	9,360
8	WINTR OLYMPICS-THU 8.00P(S)	19.6	9,320
9	WINTR OLYMPICS-FRI 8.30P(S)	19.5	9,260
10	WINTR OLYMPICS-SAT 9.00P(S)	18.6	8,840
11	WINTR OLYMPICS-WED 9.00P(S)	18.2	8,640
12	S. MARTIN:COMEDY-PRETTY(S)	17.9	8,500
13	REAL PEOPLE	17.6	8,350
14	WINTR OLYMPICS-SUN 7.00P(S)	17.3	8,220
15	WINTR OLYMPICS-FRI 8.00P(S)	17.3	8,210
16	DUKES OF HAZZARD	17.3	8,200
17	M*A*S*H	17.0	8,050
18	WINTR OLYMPICS-THU 8.30P(S)	16.9	8,010
19	NBC TUE. NIGHT MOVIE	16.7	7,940
20	WINTR OLYMPICS-TUE 8.00P(S)	16.7	7,910
21	60 MINUTES	16.4	7,780
22	EXORCIST(S)	16.3	7,730
23	WINTR OLYMPICS-SUN 7.00P(S)	16.2	7,700
24	BUCK ROGERS-25TH CENTURY	15.9	7,570

CONT'D

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
25	THREE'S COMPANY#	15.9	7,560
26	WINTER OLYMPICS PREVIEW(S)	15.8	7,510
27	SHERIFF LOBO#	14.9	7,090
28	MORK & MINDY#	14.9	7,050
29	WINTR OLYMPICS-WED 9.36P(S)	14.7	6,990
30	LITTLE HOUSE-PRAIRIE	14.5	6,870

CONT'D

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ARCHIE BUNKER'S PLACE#	30.1	5,760
2	60 MINUTES	28.5	5,440
3	WINTR OLYMPICS-SAT 8.00P(S)	25.9	4,950
4	ALICE	25.7	4,920
5	LITTLE HOUSE-PRAIRIE	25.3	4,840
6	REAL PEOPLE	24.0	4,590
7	WALTONS	22.6	4,320
8	BARNABY JONES	22.5	4,300
9	ONE DAY AT A TIME	22.3	4,260
10	THREE'S COMPANY#	22.2	4,240
11	SHERIFF LOBO#	21.5	4,120
12	JEFFERSONS	21.5	4,110
13	WINTR OLYMPICS-THU 8.00P(S)	21.4	4,090
14	WINTR OLYMPICS-SAT 9.00P(S)	21.3	4,080
15	WINTR OLYMPICS-WED 9.00P(S)	20.4	3,900
16	WINTR OLYMPICS-WED 9.36P(S)	19.8	3,780
16	WINTR OLYMPICS-FRI 8.30P(S)	19.8	3,780
18	WINTR OLYMPICS-TUE 8.00P(S)	19.5	3,720
19	DALLAS	19.4	3,710
20	CBS EVENING NEWS-CRONKITE	19.3	3,690
21	WINTR OLYMPICS-SUN 11.00A(S)	19.1	3,660
22	ABC WIDE WORLD-SPORTS SUN	18.8	3,590
23	DUKES OF HAZZARD	18.7	3,570

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1980 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION													
T/C THIS SEASON										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES													
NO. OF STATIONS & PROGRAM COVERAGE										HOUSEHOLD AUDIENCES													
K E Y										TOTAL PERSONS (2+)													
WK # DAY										LADY WORK-ING OF HOUSE WOM.													
START TIME DUR NET TYPE										WOMEN													
18-34										18-49													
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1980 REPORT

PROGRAM NAME										I/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																		
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																		
																WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK- ING WOM.	WOMEN					MEN					TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11								
TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+																																							
EVENING CONT'D																																																		
CBS WEDNESDAY NIGH-CONT'D																																																		
9.30 - 10.00														A 16.4 24 1251														1905 878 335					937 360 577 491 197 292					715 259 444 396 122^227					151^ 98^		102^ 83^					
10.00 - 10.30														A 17.1 27 1305														1835 834 274					881 314 529 481 205 295					672 246 419 372 96^202					198 103^		84^ 73^					
10.30 - 11.00														A 17.5 29 1335														1799 852 269					901 329 554 489 207 293					685 246 442 389 115^205					172^ 85^		41^ 41					
CHARLIE'S ANGELS														20		199		A 21.2 32 1618														1977 754 225					818 354 504 433 107^251					570 224 356 299 105^188					224 133^		365 239	
2 WED. 8.00P 60 ABC PD														98		B 22.6 35 1724														1839 716 285					809 323 502 423 112 239					600 234 357 296 101 193					208 126		222 163			
8.00 - 8.30														A 20.2 31 1541														2026 749 224					815 359 503 442 97^243					581 225 367 316 103^184					239 136^		391 259					
8.30 - 9.00														A 22.2 33 1694														1927 762 228					823 352 506 424 116^261					556 223 345 282 106^190					205 128^		343 223					
CHIPS														21		209 210		A 21.6 35 1648														2193 717 273					772 296 494 432 110 215					651 226 403 375 88 200					242 88		528 333	
SAT. 8.00P 60 NBC OP														97 98		B 21.9 38 1671														2127 720 284					817 300 496 425 107 256					662 234 402 364 104 202					221 92		427 282			
8.00 - 8.30														A 21.0 34 1602														2159 721 271					766 291 483 429 113 218					639 223 398 367 86 196					238 87		516 323					
8.30 - 9.00														A 22.2 35 1694														2216 709 274					771 295 499 430 110 212					663 231 410 379 91 204					244 89		538 343					
CHISHOLMS														6		176 174		A 11.8 19 900														1912 816 269					914 230 442 439 180 369					744 218 396 329 159 287					90^ 46^		164 120^	
SAT. 8.00P 60 CBS GD														94 96		B 13.5 22 1030														1907 828 254					891 208 422 408 195 395					736 174 351 340 156 316					103 46		177 123			
8.00 - 8.30														A 11.8 19 900														1891 823 269					915 234 446 441 183 370					736 205 382 340 165 288					78^ 44^		162 121^					
8.30 - 9.00														A 11.7 18 893														1940 818 266					920 225 440 442 177 373					755 237 411 322 154 284					97^ 49^		168 120^					
DALLAS														20		192 192		A 24.2 38 1846														1883 857 351					953 373 584 510 139 286					603 226 354 305 117 202					160 81		167 122	
FRI. 10.00P 60 CBS GD														99 99		B 25.2 42 1923														1824 829 295					914 343 541 473 136 301					582 210 350 321 94 182					137 81		191 145			
10.00 - 10.30														A 24.3 38 1854														1898 853 359					946 371 583 509 140 287					606 226 361 310 113 199					153 76		193 136					
10.30 - 11.00														A 24.2 39 1846														1854 855 342					953 370 580 510 137 286					598 226 346 302 113 200					164 88		139 107					
DIFF'RENT STROKES														15		207 207		A 23.3 35 1778														1812 774 242					844 313 505 409 120 290					534 215 322 268 69 181					139 66^		295 213	
1 WED. 9.33P 30 NBC CS														99 99		B 20.5 31 1564														1816 715 255					791 254 446 390 115 287					592 231 371 323 94 183					197 79		236 174			
2 WED. 9.00P 30																																																		
DISNEY'S WONDERFUL WORLD														20		204 205		A 23.3 35 1778														2696 765 319					914 450 631 482 111 230					774 356 550 445 81 173					270 141		738 520	
SUN. 7.00P 120 NBC FV														98 99		B 18.0 28 1373														2445 713 266					807 372 550 452 93 203					729 316 511 436 83 161					247 103		662 437			
7.00 - 7.30														A 19.5 31 1488														2665 767 301					912 437 605 469 115 254					733 323 507 419 82 178					242 131		778 551					
7.30 - 8.00														A 22.5 34 1717														2692 756 305					912 452 627 468 105 237					730 329 515 415 78 164					278 149		772 543					
8.00 - 8.30														A 25.0 37 1908														2736 766 333					914 457 640 489 113 222					804 388 583 463 76 169					285 148		733 511					
8.30 - 9.00														A 26.2 37 1999														2676 767 326					913 453 643 495 112 214					816 377 578 471 85 179					268 134		679 481					
DOUG HENNING'S WRLD-MAGIC(S)														195		A 16.7 26 1274														2101 777 291					858 332 502 435 122^278					671 206 364 343 99^267					161^ 59^		411 289			
1 FRI. 8.00P 60 NBC GV														98																																				
8.00 - 8.30														A 16.2 25 1236														2103 786 285					869 322 494 431 126^295					660 189^ 351 332 99^271					160^ 53^		414 286					
8.30 - 9.00														A 17.2 27 1312														2089 769 294					844 341 510 437 119^263					679 222 378 351 98^261					159^ 63^		407 290					
DUKES OF HAZZARD														21		193 187		A 24.1 37 1839														2194 666 246					748 270 445 390 108 237					691 248 445 384 112 193					220 95		535 379	
FRI. 9.00P 60 CBS CS														99 99		B 23.9 39 1824														2122 682 239					759 276 464 406 112 237					658 217 408 373 113 195					215 92		490 339			
9.00 - 9.30														A 23.6 36 1801														2220 654 241					737 264 433 378 106 237					697 253 446 377 113 198					223 98		563 397					
9.30 - 10.00														A 24.6 38 1877														2161 677 251					757 275 456 402 106 234					689 244 443 384 115 195					212 91		503 360					
EIGHT IS ENOUGH														19		201		A 21.2 32 1618														1982 807 263					888 304 530 468 111^295					577 214 322 309 83^190					220 123^		297 218	
1 WED. 8.36P 60 ABC CS														99		B 24.0 37 1831														1941 730 276					837 336 522 427 107 255					483 184 291 245 74 151					235 150		386 265			
8.30 - 9.00														A 18.6 28 1419														1992 848 302					912 309 534 475 111^306					562 221 319 294 88^186					228 140^		290 211					
9.00 - 9.30														A 22.8 34 1740														1970 789 241					874 299 526 461 110^293					567 207 311 311 75^183					224 125^		305 226					
EXORCIST(S)														183		A 21.0 32 1602														2035 769 316					898 322 527 482 149^261					674 344 484 374 74^121^					348 208		115^ 99^			
1 TUE. 8.30P 150 CBS FF														99																																				
8.30 - 9.00														A 19.4 29 1480														1988 688 258					831 245 432 439 155^286					656 288 439 366 83^157^					301 187		200 149^					
9.00 - 9.30														A 19.8 29 1511														2090 762 303					916 308 517 480 161 291					673 347 472 374 75^128^					364 209		137^ 117^					
CONT'D																																																		

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1980 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION														
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES														
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	WK 3	WK 4	WK 5	WK 6	WK 7	WK 8	WK 9	WK 10	WK 11	WK 12	WK 13	WK 14	WK 15	WK 16	WK 17	WK 18	WK 19	WK 20	WK 21	WK 22	WK 23	WK 24

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1980 REPORT

PROGRAM NAME										I/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																		
															VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
															K E Y		AVG. AUD. SHARE %		AVG. AUD. (0.000)		TOTAL PERSONS (2+)		LADY WORK- OF ING. HOUSE WOM.		WOMEN					MEN			
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2							TOTAL	18- 34	18- 49	25- 54	55- 64	55+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+	TOTAL FEM.		TOTAL 6-11					
EVENING CONT'D																																	
NEWSBREAK-M-F										109	164	164	A 14.9 22 1137	1905	736	272	819	263	432	410	163	312	623	204	349	318	103	208	176	92	287	200	
1 MTHF 8.58P										1	CBS N	91	91	B 15.5 24 1183	1930	711	262	797	276	450	398	129	283	604	200	345	320	99	203	190	89	339	218
1 TUE. 8.28P										1																							
1 WED. 9.08P										1																							
2 MTUTHF 8.58P										1																							
2 WED. 8.57P										2																							
NEWSBREAK-SAT.										22	155	157	A 11.0 17 839	1995	776	286	894	242	471	449	177	325	762	259	449	353	141^251	114^ 58^	225	169			
SAT. 8.58P										1	CBS N	90	91	B 12.3 21 938	1988	691	277	779	270	453	394	145	266	696	232	425	374	115	213	174	86	339	212
NEWSBREAK-SUN.										22	164	164	A 17.1 24 1305	1818	808	302	834	207	380	351	158	374	735	209	338	297	147	318	88^ 46^	161	119		
SUN. 8.58P										1	CBS N	95	95	B 23.2 34 1770	1859	764	300	851	238	420	399	151	357	661	187	343	324	124	258	152	77	195	133
ONE DAY AT A TIME										18	187	190	A 18.1 26 1381	1735	729	274	758	194	335	307	160	361	722	220	350	297	144	309	105	63^	150	119	
1 SUN. 8.30P										30	CBS CS	99	99	B 23.3 34 1778	1852	768	290	850	230	396	375	161	379	644	178	322	302	131	268	147	80	211	146
2 SUN. 8.00P										60																							
8.00 - 8.30														A 17.4 26 1328	1673	678	265	722	216	323	270	157^348	685	240	353	273	132^288	118^ 82^	148^	118^			
8.30 - 9.00														A 18.5 26 1412	1758	752	277	774	185	340	327	160	364	735	211	348	306	150	317	97	53^	152	121
ONE IN A MILLION										4	196		A 16.5 26 1259	2249	841	262	888	234	488	499	106^308	684	238	400	344	115^230	219	167^	458	328			
1 SAT. 8.00P										30	ABC CS	99		B 14.9 25 1137	2027	789	267	853	251	482	446	112	294	657	229	387	332	114	213	169	88	348	231
PINK PANTHER IN OLYMPINKS(S)											205		A 17.9 30 1366	2015	721	307	796	268	457	443	97^260	668	267	425	379	121^187	146^ 47^	405	245				
2 FRI. 8.00P										30	ABC EA	99																					
PRIME TIME SATURDAY										8	193	196	A 10.7 18 816	1680	655	226	723	197	350	334	130^313	707	203	331	343	122^290	109^ 42^	141^	87^				
SAT. 10.00P										60	NBC DN	97	98	B 11.4 19 870	1708	683	259	753	207	386	359	138	307	700	182	387	374	130	260	124	43	131	93
10.00 - 10.30														A 11.1 18 847	1701	648	228	716	211	356	337	127^304	711	223	339	341	117^285	116^ 43^	158	96^			
10.30 - 11.00														A 10.3 17 786	1639	657	221	723	178	336	326	133^325	695	179	323	349	125^287	95^ 40^	126^	78^			
QUINCY, M.E.										16	201	201	A 17.0 26 1297	1769	753	274	821	347	577	500	98	195	608	274	410	319	65^169	165	94	175	148		
1 THU. 10.00P										60	NBC OP	98	96	B 19.0 30 1450	1848	767	287	857	362	595	507	96	203	628	255	421	375	83	159	173	84	190	145
2 THU. 9.00P										60																							
9.00 - 9.30														A 18.1 27 1381	1941	782	276	836	400	636	530	81^151^	629	287	446	316	74^169^	170^ 90^	306	260			
9.30 - 10.00														A 18.6 27 1419	1852	750	250	791	381	617	524	76^132^	635	317	455	327	75^167^	156^121^	270	220			
10.00 - 10.30														A 15.9 26 1213	1658	723	281	807	287	505	473	114^245	625	282	410	339	51^170^	178^ 87^	48^	48^			
10.30 - 11.00														A 15.3 26 1167	1550	744	285	838	302	521	457	123^268	529	195^	307	281	57^177^	156^ 72^	27^	27^			
REAL PEOPLE										22	209	210	A 25.6 39 1953	1943	768	246	853	286	488	422	124	295	715	250	427	391	109	235	160	55^	215	165	
1 WED. 8.33P										60	NBC U	99	99	B 21.3 33 1625	1953	746	278	822	258	451	408	121	297	713	248	430	393	115	230	186	61	232	164
2 WED. 8.00P										60																							
8.00 - 8.30														A 26.7 41 2037	2023	758	249	858	312	496	417	109^295	696	279	424	370	101^227	207	75^	262	190		
8.30 - 9.00														A 25.3 38 1930	1939	750	239	837	281	481	417	122	288	710	239	423	395	107	235	164	55^	228	170
9.00 - 9.30														A 25.2 37 1923	1885	807	252	875	268	492	447	138	296	749	247	445	409	122^247	113^ 34^	148	130		
REPUBLICAN NAT. COMMITTEE(S)											194		A 16.2 29 1236	1862	674	302	780	303	532	471	48^173^	767	346	510	472	67^173^	232	77^	83^	55^			
1 MON. 10.56P										4	ABC P	99																					
ROPER										4	195		A 18.2 28 1389	2117	810	214	878	220	497	510	110^294	663	223	392	366	114^216	170^128^	406	323				
1 SAT. 8.30P										30	ABC CS	98		B 15.6 25 1190	1987	773	255	850	238	459	419	122	324	646	210	369	330	109	221	168	100	323	244
SHERIFF LOBO										16		199	A 21.5 32 1640	2220	679	184	813	331	502	415	117^251	719	275	432	366	102^251	218	87^	470	339			
2 TUE. 8.00P										60	NBC A	97		B 18.6 29 1419	2028	684	225	771	244	416	375	118	284	737	236	412	385	126	258	162	57	358	235
8.00 - 8.30														A 20.4 31 1557	2231	671	176	803	321	488	409	120^254	727	279	437	374	103^252	208	81^	493	339		
8.30 - 9.00														A 22.5 33 1717	2211	689	190	825	345	515	422	115^250	711	269	426	359	101^249	224	91^	451	342		

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1980 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																								
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)													
															TOTAL	18-34	WOMEN 18-49		25-54	55-64	55+	TOTAL	18-34	MEN 18-49		25-54	55-64	55+	TOTAL FEM.	TOTAL 6-11										
EVENING CONT'D																																								
60 MINUTES															23	194	194	A	23.6	37	1801	1752	745	277	780	175	326	355	167	372	791	256	431	396	126	302	75	32^	106	77
SUN. 7.00P 60 CBS DN															99	99	B	28.1	44	2144	1798	746	284	818	206	366	377	149	369	788	238	412	396	143	307	99	44	93	64	
7.00 - 7.30															A	23.2	37	1770	1764	740	269	775	179	330	360	160	365	799	265	443	407	125	298	72	23^	118	88			
7.30 - 8.00															A	24.0	36	1831	1732	750	283	783	173	322	353	171	376	781	249	421	383	127	305	75	37^	93	65^			
SKAG															5	202	A	13.0	21	992	1598	664	255	724	260	494	436	128^192^	627	224^	347	247	109^261	112^	63^	135^	83^			
2 THU. 10.00P 60 NBC GD															99	B	15.4	25	1175	1675	767	284	857	289	541	479	126	251	658	206	364	323	129	249	93	36	67	38		
10.00 - 10.30															A	12.9	20	984	1560	654	253	709	253	496	444	127^177^	616	209^	335	250	117^262	114^	61^	121^	71^					
10.30 - 11.00															A	13.1	22	1000	1628	671	256	736	267	490	426	129^207^	633	234^	357	243	102^260	111^	64^	148^	94^					
S. MARTIN:COMEDY-PRETTY(S)															202	A	17.7	27	1351	2070	613	263	718	281	513	451	85^147^	766	431	629	532	39^ 99^	394	156^	192	151^				
1 THU. 9.00P 60 NBC CV															97	A	18.0	27	1373	2053	618	272	719	275	514	444	94^156^	757	435	630	517	35^100^	382	150^	195	147^				
9.00 - 9.30															A	17.3	26	1320	2093	612	253	718	288	515	460	76^139^	777	432	633	553	40^ 94^	406	162^	192	154^					
9.30 - 10.00															A	17.7	27	1351	2070	613	263	718	281	513	451	85^147^	766	431	629	532	39^ 99^	394	156^	192	151^					
THREE'S COMPANY															21	205	A	27.6	40	2106	1828	775	277	847	362	507	433	117	273	594	223	359	338	59^201	155	55^	232	173		
1 TUE. 9.00P 30 ABC CS															99	B	27.4	41	2091	1879	732	284	816	333	513	430	109	243	573	231	352	313	83	173	214	113	276	204		
TRAPPER JOHN, M.D.															18	190	187	A	16.0	24	1221	1715	843	343	909	261	486	432	151	360	659	203	362	278	128	250	91^	79^	56^	34^
SUN. 10.00P 60 CBS GD															99	B	21.1	35	1610	1714	790	297	880	276	474	433	151	333	625	204	334	297	121	234	132	72	77	53		
10.00 - 10.30															A	16.3	24	1244	1717	850	339	915	266	490	428	151	365	651	203	356	273	127	251	93^	81^	58^	36^			
10.30 - 11.00															A	15.7	24	1198	1703	836	343	903	254	481	440	148	352	663	199	366	285	127	247	85^	75^	52^	32^			
WALTONS															20	183	190	A	19.4	29	1480	1821	842	236	944	223	385	384	221	485	550	124	215	202	140	291	118	82	209	152
THU. 8.00P 60 CBS GD															95	98	B	18.5	29	1412	1784	827	235	935	219	373	368	187	480	566	129	227	225	126	289	100	54	183	115	
8.00 - 8.30															A	18.8	29	1434	1780	839	225	942	215	374	379	230	492	553	125	221	215	146	286	107	77^	178	129			
8.30 - 9.00															A	20.0	29	1526	1852	843	244	942	225	390	387	212	478	545	126	209	189	135	295	127	88	238	174			
WHITE SHADOW															8	187	A	14.7	22	1122	1898	811	280	843	344	509	486	99^234	587	281	393	316	60^142^	275	120^	193^	127^			
2 TUE. 8.00P 60 CBS GD															98	B	16.8	25	1282	1915	742	318	841	337	508	427	136	266	584	251	362	303	90	178	236	96	254	160		
8.00 - 8.30															A	14.0	21	1068	1857	776	269	806	342	489	459	89^221^	589	275	394	323	60^145^	260	121^	202^	133^					
8.30 - 9.00															A	15.5	23	1183	1910	834	288	865	342	520	505	107^242	573	281	384	306	61^137^	287	117^	185^	118^					
WINTER OLYMPICS PREVIEW(S)															209	A	20.5	31	1564	1645	712	231	742	247	415	406	147^270	694	321	480	402	93^184	124^	48^	85^	69^				
1 TUE. 9.30P 90 ABC SA															99	A	22.9	34	1747	1732	750	260	795	265	445	440	151	279	667	271	425	358	90^208	137^	49^	133^	103^			
9.30 - 10.00															A	20.4	31	1557	1621	706	235	729	243	410	396	138^267	699	326	483	406	98^184	129^	51^	64^	56^					
10.00 - 10.30															A	18.2	29	1389	1562	670	188	687	226	379	375	150^259	720	372	547	448	97^155^	107^	46^	48^	35^					
10.30 - 11.00															A	22.7	36	1732	1750	704	229	803	252	469	450	134^269	680	252	402	383	102^217	155	39^	112^	85^					
WINTR OLYMPICS-WED 9.36P(S)															209	A	23.0	35	1755	1829	697	233	809	267	467	432	118^267	684	231	379	368	104^228	157	46^	179	133^				
1 WED. 9.36P 90 ABC SE															99	A	23.2	36	1770	1760	723	234	820	284	504	474	128^251	683	266	421	384	96^211	145	32^	112^	89^				
9.30 - 10.00															A	22.6	37	1724	1691	688	225	783	218	445	443	151	279	678	256	408	390	109^213	159	41^	71^	59^				
10.00 - 10.30															A	21.0	33	1602	1856	761	264	843	319	518	494	100^238	752	316	499	436	80^199	130^	34^	131^	116^					
10.30 - 11.00															A	20.8	31	1587	1958	779	250	854	335	517	477	104^255	732	346	509	411	76^190	161	61^	211	148^					
9.00 - 9.30															A	22.0	33	1679	1991	819	293	908	345	542	523	116^279	764	308	487	434	84^219	158	44^	161	151					
9.30 - 10.00															A	21.8	33	1663	1895	793	274	874	326	533	508	113^263	762	302	485	425	87^227	123^	38^	136^	132^					
10.00 - 10.30															A	20.6	33	1572	1738	727	263	817	313	509	486	92^214	735	290	499	455	76^177	108^	16^	78^	78^					
10.30 - 11.00															A	20.0	34	1526	1701	683	254	763	284	486	472	79^183	749	327	511	451	73^179	115^	18^	74^	74^					
WINTR OLYMPICS-FRI 8.00P(S)															209	A	23.2	36	1770	1915	799	295	891	286	542	536	111^272	705	247	463	443	75^188	117^	48^	202	145				
CONT'D																																								

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																
												VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)			
													TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 	TOTAL FEM.	TOTAL 6-11		
EVENING CONT'D																												
WINTR OLYMPICS-FRI-CONT'D																												
1	FRI.	8.00P	180	ABC	SE	99																						
		8.00 - 8.30						A	20.5	32	1564	1919	764	310	844	249	497	495	98^284	677	228	456	461	65^163	122^70^	276	189	
		8.30 - 9.00						A	22.1	34	1686	1971	775	307	867	268	536	525	104^264	692	232	475	457	73^172	131^62^	281	185	
		9.00 - 9.30						A	24.8	38	1892	1912	806	303	897	291	547	534	132^269	703	254	451	425	86^198	117^44^	195	145	
		9.30 - 10.00						A	24.6	38	1877	1909	826	304	910	315	570	554	120^259	703	250	457	435	75^193	100^41^	196	141	
		10.00 - 10.30						A	24.1	37	1839	1885	807	304	914	290	551	558	112^277	709	239	460	446	68^191	112^38^	150	120^	
		10.30 - 11.00						A	23.4	38	1785	1866	795	245	894	291	534	541	99^275	730	265	474	439	72^203	123^36^	119^	97^	
WINTR OLYMPICS-SAT 9.00P(S)																												
1	SAT.	9.00P	120	ABC	SE	99																						
		9.00 - 9.30						A	24.1	38	1839	1898	723	225	767	209	461	457	120^249	695	226	395	399	97^222	165	88^	271	225
		9.30 - 10.00						A	25.9	40	1976	1921	734	256	780	246	490	482	106^225	715	233	432	439	95^210	150	81^	276	240
		10.00 - 10.30						A	28.0	45	2136	1935	767	257	822	294	538	511	97^209	728	246	455	459	83^197	165	80^	220	212
		10.30 - 11.00						A	26.4	44	2014	1912	787	235	831	304	546	532	97^206	736	287	488	459	78^191	154	64^	191	181
WINTR OLYMPICS-SUN 7.00P(S)																												
1	SUN.	7.00P	240	ABC	SE	99																						
		7.00 - 7.30						A	16.2	25	1236	2002	752	266	840	304	526	472	120^252	674	258	428	372	102^204	206	43^	282	178^
		7.30 - 8.00						A	18.1	27	1381	2041	768	278	866	311	549	513	106^251	690	269	459	406	96^192	190	39^	295	173^
		8.00 - 8.30						A	21.7	32	1656	2043	803	287	883	323	554	512	115^268	706	275	471	446	81^175	166	45^	288	171
		8.30 - 9.00						A	23.2	33	1770	2014	799	274	888	324	538	506	121^282	711	270	471	455	91^184	184	43^	251	149
		9.00 - 9.30						A	24.9	36	1900	2066	793	267	887	294	542	527	103^271	755	290	503	476	74^186	177	58^	247	177
WINTR OLYMPICS-MON 9.00P(S)																												
2	MON.	9.00P	120	ABC	SE	99																						
		9.00 - 9.30						A	19.3	27	1473	1793	730	294	822	244	431	408	128^311	678	229	416	388	134^208	154^	79^	139^	107^
		9.30 - 10.00						A	23.0	33	1755	1823	724	279	809	272	465	414	98^271	717	255	454	419	104^210	183	77^	114^	100^
		10.00 - 10.30						A	22.4	34	1709	1731	743	285	843	299	496	442	105^270	651	239	386	362	124^220	160	51^	77^	67^
		10.30 - 11.00						A	20.8	34	1587	1721	759	296	855	294	513	454	107^265	679	251	418	384	130^223	163	49^	24^	17^
WINTR OLYMPICS TUE 8.00P(S)																												
2	TUE.	8.00P	180	ABC	SE	99																						
		8.00 - 8.30						A	22.3	34	1701	2048	828	250	920	236	500	473	135^363	672	232	412	389	106^192	143	76^	313	225
		8.30 - 9.00						A	23.3	34	1778	1970	829	241	916	231	489	471	132^368	683	226	399	384	117^215	135^	71^	236	189
		9.00 - 9.30						A	25.9	37	1976	1888	816	241	893	278	504	493	119^315	697	244	438	432	104^191	144	74^	154	128
		9.30 - 10.00						A	26.6	38	2030	1796	815	256	882	262	492	480	131^320	695	230	426	417	111^199	101^	51^	118^	102^
		10.00 - 10.30						A	25.1	38	1915	1720	815	268	877	258	475	484	129^328	699	229	422	415	113^198	64^	28^	80^	75^
		10.30 - 11.00						A	23.0	37	1755	1766	829	280	909	289	508	500	124^330	725	270	448	409	120^203	65^	22^	67^	67^
WINTR OLYMPICS-WED 9.00P(S)																												
2	WED.	9.00P	122	ABC	SE	99																						
		9.00 - 9.30						A	23.3	34	1778	1772	737	270	798	271	445	434	112^277	670	259	395	379	107^204	136	71^	168	118^
		9.30 - 10.00						A	27.6	41	2106	1802	770	315	845	295	496	471	120^277	681	272	423	393	112^204	127	60^	149	120
		10.00 - 10.30						A	27.8	43	2121	1728	787	306	848	285	483	478	116^294	693	269	452	435	116^189	117	39^	70^	53^
		10.30 - 11.00						A	24.7	41	1885	1661	760	286	826	250	449	454	114^307	713	268	475	447	116^196	101^	40^	21^	11^
WINTR OLYMPICS-THU 8.00P(S)																												
2	THU.	8.00P	180	ABC	SE	99																						
		8.00 - 8.30						A	27.4	42	2091	1913	800	294	875	320	530	517	109^262	717	277	445	425	109^195	157	69^	164	137
		CONT'D						A	23.6	35	1801	2046	839	301	913	329	516	520	125^299	719	279	434	411	112^205	151	70^	263	202

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										I/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK # DAY		START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
														TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL FEM.	TOTAL 6-11						
EVENING CONT'D																																	
WINT' OLYMPICS-FTHU-CONT'D																																	
8.30 - 9.00 A 26.7 39 2037 2026 834 295 914 325 525 522 122 296 714 270 434 415 119 205 166 75^ 232 176																																	
9.00 - 9.30 A 27.8 41 2121 1960 795 293 874 308 508 494 117 282 727 280 437 414 113 207 173 77^ 186 158																																	
9.30 - 10.00 A 28.5 42 2175 1880 775 292 849 323 518 490 106^254 722 278 443 421 111 200 167 63^ 142 127																																	
10.00 - 10.30 A 30.8 48 2350 1837 804 304 869 320 560 547 94^230 722 284 466 441 105 184 144 63^ 102^ 97^																																	
10.30 - 11.00 A 27.1 45 2068 1746 755 281 832 312 541 517 93^225 691 277 452 433 100^173 143 69^ 80^ 73^																																	
WINT' OLYMPICS-FRI 8.30P(S) 209																																	
2 FRI. 8.30P 150 ABC SE 99																																	
8.30 - 9.00 A 20.3 32 1549 1777 751 329 817 264 435 401 116^315 712 279 421 398 121^227 81^ 24^ 167 95^																																	
9.00 - 9.30 A 23.5 37 1793 1910 807 323 878 322 527 503 109^284 770 314 491 460 107^216 100^ 39^ 162 118^																																	
9.30 - 10.00 A 24.0 37 1831 1918 819 320 889 331 546 510 111^274 779 311 518 489 108^200 107^ 47^ 143 113^																																	
10.00 - 10.30 A 25.8 40 1969 1889 804 314 867 336 534 495 100^255 803 340 546 505 122^206 116^ 50^ 103^ 83^																																	
10.30 - 11.00 A 25.8 41 1969 1861 786 298 843 331 532 502 92^226 785 320 545 508 108^192 133 53^ 100^ 76^																																	
WINT' OLYMPICS-SAT 8.00P(S) 209																																	
2 SAT. 8.00P 180 ABC SE 99																																	
8.00 - 8.30 A 28.9 47 2205 2000 786 323 868 264 492 486 112 302 778 264 466 470 108 224 126 62^ 228 170																																	
8.30 - 9.00 A 26.6 44 2030 2137 817 277 907 242 488 498 103^351 765 240 458 458 113^230 136 62^ 329 232																																	
9.00 - 9.30 A 28.2 45 2152 2043 804 287 888 251 488 486 105^337 749 247 451 444 106^224 116 58^ 290 220																																	
9.30 - 10.00 A 27.8 45 2121 1986 782 331 860 258 475 468 119 312 774 258 454 465 109^226 124 58^ 228 174																																	
10.00 - 10.30 A 28.6 46 2182 1955 775 337 854 262 481 483 117 289 782 262 462 479 110^229 118 61^ 201 148																																	
10.30 - 11.00 A 31.4 52 2396 1922 776 345 853 288 509 490 110 267 771 280 461 469 109 221 124 64^ 174 134																																	
A 31.1 52 2373 1946 761 342 838 276 506 483 110 260 808 288 493 494 107 216 141 69^ 159 122																																	
WINT' OLYMPICS-SUN 7.00P(S) 209																																	
2 SUN. 7.00P 289 ABC SE 99																																	
7.00 - 7.30 A 20.8 32 1587 1964 803 326 889 259 526 524 122^285 762 303 485 434 132^218 160 54^ 153 123^																																	
7.30 - 8.00 A 15.0 24 1145 2118 834 326 923 256 514 508 130^335 784 320 477 381 136^238 164^ 73^ 247 184^																																	
8.00 - 8.30 A 17.5 27 1335 2079 805 309 873 262 517 516 114^272 740 291 464 391 137^214 223 88^ 243 185																																	
8.30 - 9.00 A 21.9 32 1671 2137 838 369 931 290 553 550 121^292 793 291 494 443 143^237 185 80^ 228 162																																	
9.00 - 9.30 A 23.2 33 1770 2089 819 361 915 267 520 522 121^303 768 305 480 424 140 236 191 80^ 215 156																																	
9.30 - 10.00 A 21.5 30 1640 1973 782 336 870 252 521 523 118^282 756 304 482 444 130^223 162 50^ 185 149																																	
10.00 - 10.30 A 21.2 30 1618 2014 795 345 886 248 540 536 121^276 803 322 509 463 137^229 174 55^ 151 132^																																	
10.30 - 11.00 A 21.5 31 1640 1944 787 305 877 234 516 517 121^280 793 307 502 476 125^212 175 37^ 99^ 99^																																	
11.00 - 11.30 A 21.8 33 1663 1851 801 299 891 254 526 522 124^287 752 298 493 465 120^194 142^ 28^ 66^ 66^																																	
A 23.8 44 1816 1721 797 311 871 264 534 535 122^258 716 296 484 422 122^196 88^ 19^ 46^ 46^																																	
WKRP IN CINCINNATI 9 201 199																																	
MON. 8.00P 30 CBS CS 99 99																																	
A 20.7 30 1579 1860 685 293 738 305 480 435 93 189 610 240 411 365 82 154 250 99 262 158																																	
B 20.3 30 1549 1941 688 309 751 303 477 435 93 196 644 264 434 388 83 155 230 92 316 209																																	
YOUR LIFE, DONALD DUCK(S) 184																																	
2 FRI. 8.00P 60 NBC EA 97																																	
8.00 - 8.30 A 14.7 24 1122 2284 746 300 845 359 601 509 69^187^ 608 302 450 322 76^158^ 215 112^ 616 372																																	
8.30 - 9.00 A 13.6 23 1038 2170 714 279 820 319 549 454 69^214^ 578 287 415 304 78^163^ 200^111^ 572 332																																	
A 15.8 25 1206 2375 770 317 862 385 641 554 69^166^ 629 311 477 337 76^152^ 229 117^ 655 406																																	
*LATE FRINGE																																	
ABC SPEC REPORT:IRAN-TUE(S) 186																																	
1 TUE. 11.30P 15 ABC N 97																																	
A 10.1 28 771 1458 622 136^ 666 214^ 466 378 40^176^ 765 373 500 377 140^247^ 27^ 27^ LT LT																																	
ABC SPEC REPORT:IRAN-WED(S) 186																																	
1 WED. 11.36P 31 ABC N 97																																	
A 9.2 29 702 1274 621 181^ 689 184^ 373 388 116^227^ 546 218^ 311^227^ 76^212^ 39^ 25^ LT LT																																	
ABC SPEC REPORT:IRAN-THU(S) 190																																	
1 THU. 11.53P 16 ABC N 97																																	
A 7.0 25 534 1506 475 127^ 560 206^ 404^311^ 71^128^ 781 426^ 584 430^ 115^173^ 165^ 14^ LT LT																																	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
														K E Y		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2			AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)						
															TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL FEM.	TOTAL 6-11					
LATE FRINGE CONT'D																																	
ABC SPEC REPORT:IRAN-FRI(S)						186		A	9.3	28	710	1776	786	309^	808	261^	563	593	73v	156^	721	247^	498	401	69v	197^	185^	185^	62v	62v			
1 FRI. 12.00M 19 ABC N						97																											
ABC SPEC REPORT:IRAN-MON(S)						191		A	8.0	26	610	1236	732	218^	742	243^	476	508	102^	208^	453	173^	220^	236^	143^	180^	41v	LT	LT	LT			
2 MON. 11.45P 15 ABC N						98																											
ABC SPEC REPORT:IRAN-TUE(S)						187		A	7.1	23	542	1456	622	263^	644	157^	363^	349^	129^	241^	716	286^	401^	317^	126^	262^	96v	47v	LT	LT			
2 TUE. 11.45P 15 ABC N						97																											
ABC SPEC REPORT:IRAN-WED(S)						191		A	9.7	30	740	1243	653	209^	653	166^	351	409	128^	199^	548	161^	295^	286^	130^	215^	21v	LT	21v	21v			
2 WED. 11.48P 7 ABC N						98																											
ABC SPEC REPORT:IRAN-THU(S)						189		A	6.4	20	488	1500	649	171^	665	189^	366^	390^	75v	218^	676	217^	442^	368^	130^	205^	126^	108v	33v	33v			
2 THU. 11.45P 16 ABC N						97																											
ABC SPEC REPORT:IRAN-FRI(S)						186		A	8.9	26	679	1457	666	171^	707	230^	396	405	70v	198^	639	226^	429	344^	70v	153^	50v	31v	61v	61v			
2 FRI. 12.00M 16 ABC N						97																											
ABC SPEC RPT:IRAN DAY 100(S)						187		A	6.0	22	458	1362	487^	85v	526	171^	307^	266^	65v	152^	686	354^	422^	311^	102v	216^	150^	56v	LT	LT			
1 MON. 11.30P 69 ABC N						97																											
11.30 - 12.00								A	7.2	22	549	1426	568	109v	604	222^	365^	332^	76v	171^	668	335^	388^	312^	110v	219^	154^	65v	LT	LT			
12.00 - 12.30								A	5.5	23	420	1255	384^	53v	420^	98v	226^	186^	57v	136v	683	350^	438^	290^	93v	205^	152^	54v	LT	LT			
ABC WEEKEND REPORT-SAT.						19	159	A	11.0	20	839	1733	729	315	759	303	509	461	92^	170	760	287	533	523	76^	140^	72^	58^	142^	133^			
SAT. 11.00P 15 ABC N						93	93	B	9.0	18	687	1654	687	273	764	298	486	437	84	200	633	263	410	367	89	170	130	60	127	112			
ABC WEEKEND REPORT-SUN.																																	
1 SUN. 11.00P 15 ABC N						20	156	A	6.8	16	519	1486	759	296	788	280	501	475	76^	192^	624	199^	365	380	91^	149^	57v	21v	17v	17v			
2 SUN. 11.49P 15						88	93	B	7.1	16	542	1592	673	282	744	307	508	463	61	155	707	318	485	448	81	153	99	56	42	39			
BARETTA-WED.						18	170	A	3.1	27	237	1105	473^	169v	603^	215v	553^	418^	21v	50v	502^	236v	278^	164v	30v	224v	LT	LT	LT	LT			
1 WED. 1.15A 50 ABC OP						93		B	3.8	28	290	1070	568	237	645	298	474	393	46	77	343	154	231	161	63	88	75	32	LT	LT			
1.30 - 2.00								A	3.1	28	237	1038	397^	160v	557^	224v	557^	448^	LT	LT	481^	228v	261^	143v	LT	220v	LT	LT	LT	LT			
BARETTA-THU.						17	170	A	2.4	19	183	1372	541^	55v	607^	235^	360^	328^	50v	176^	732	551^	601^	289^	LT	104v	33v	LT	LT	LT			
1 THU. 1.17A 53 ABC OP						94	92	B	3.2	22	244	1013	429	154	480	244	311	273	59	110	492	240	332	248	68	122	41	LT	LT	LT			
2 THU. 1.09A 48								A	2.8	17	214	1411	706^	80v	706^	415^	523^	430^	65v	127v	636^	538^	584^	285v	LT	LT	69v	LT	LT	LT			
1.00 - 1.30								A	2.2	19	168	1399	482^	47v	566^	191^	315^	280^	37v	174v	810	584^	650^	309^	LT	131v	LT	LT	LT	LT			
1.30 - 2.00																																	
BARNEY MILLER-11.30						7	178	A	4.3	21	328	1113	522	118^	534	174^	287^	322^	40v	141^	534	211^	351^	321^	88v	134^	45v	LT	LT	LT			
1 MON. 12.39A 35 ABC CS						96	95	B	5.1	21	389	1288	632	162	665	235	443	432	80	137	538	226	353	289	90	136	75	26	LT	LT			
2 MON. 12.00M 36																																	
12.00 - 12.30								A	5.1	20	389	1154	612^	144v	612^	172^	376^	476^	63v	136v	466^	98v	273^	311^	93v	113v	76v	LT	LT	LT			
12.30 - 1.00								A	3.5	19	267	1090	409^	53v	465^	153v	202v	184v	LT	128v	625^	366^	415^	315^	75v	210v	LT	LT	LT	LT			
CBS NEWS SPECIAL RPT-MON(S)						175		A	9.8	30	748	1334	623	161^	672	202^	361	408	143^	237^	606	249^	345	284^	117^	233^	56v	LT	LT	LT			
1 MON. 11.30P 30 CBS N						94																											
CBS SUNDAY NEWS-BRADLEY						20	126	A	7.1	13	542	1633	652	217^	711	149^	356	325	177^	332	820	291	516	398	137^	232	37v	LT	65^	31v			
SUN. 11.00P 15 CBS N						75	75	B	8.5	18	649	1580	694	252	771	206	400	384	167	303	673	210	358	327	136	258	80	35	56	41			
CHARLIE'S ANGELS-11.30						20	171	A	5.7	23	435	1301	548	197^	566	292	410	376	60v	97^	552	255^	444	329	69v	96^	151^	43v	32v	32v			
1 FRI. 12.19A 68 ABC PD						94	93	B	6.8	23	519	1478	654	259	711	331	513	428	68	119	543	261	405	308	60	104	164	108	60	59			
2 FRI. 12.16A 68																																	
12.30 - 1.00								A	6.0	23	458	1360	590	190^	612	296	437	401	75^	107^	593	253^	493	383	62v	94^	128^	49v	27v	27v			
1.00 - 1.30								A	5.2	25	397	1176	476	161^	476	284^	361	311	47v	82^	458	252^	358	230^	88^	100^	204^	35v	38v	38v			

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																				
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
																WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL
LATE FRINGE CONT'D																																				
LATE MOVIE I										96	156	154	A	6.5	23	496	1381	664 208	712 230	421 399	137 222	557 217	382 298	85 138	78 12	34 30										
1 MON. 12.00M 71 CBS FF 89 90										B	6.8	25	519	1445	678 278	754 289	513 468	98 172	559 218	368 296	97 152	95 44	37 31													
1 TUE. 11.30P 72																																				
1 WED. 11.40P 64																																				
1 THU. 11.30P 75																																				
1 FRI. 11.30P 73																																				
2 MON. 11.30P 72																																				
2 TU & F 11.30P 73																																				
11.30 - 12.00										A	7.0	20	534	1438	687 224	745 236	442 421	143 232	552 198	355 279	99 158	87 22	54 48													
12.00 - 12.30										A	6.5	24	496	1371	675 207	720 248	433 402	137 215	560 220	392 309	81 129	72 LT	19 19													
12.30 - 1.00										A	5.3	29	404	1399	441 155	441 LT	124 166	148 275	741 451	597 362	37 144	217 LT	LT LT													
LATE MOVIE II										97	157	155	A	4.2	24	320	1200	596 174	640 213	396 368	107 172	528 234	391 298	70 105	19 LT	LT LT										
1 MON. 1.11A 37 CBS FF 90 90										B	4.5	27	343	1335	612 271	683 283	484 448	76 125	523 216	362 283	97 129	100 53	29 24													
1 TUE. 12.42A 41																																				
1 WED. 12.44A 44																																				
1 THU. 12.45A 43																																				
1 FRI. 12.43A 43																																				
2 MON. 12.42A 43																																				
2 TUE. 12.43A 42																																				
2 THU. 12.45A 42																																				
2 FRI. 12.43A 45																																				
1.00 - 1.30										A	4.1	25	313	1220	595 176	639 214	409 367	108 160	553 259	407 290	80 115	15 LT	LT LT													
LOVE BOAT-11.30																																				
1 WED. 12.07A 68 ABC CS 96										A	5.6	27	427	1061	482 155	529 190	354 250	70 140	471 218	307 218	67 154	61 LT	LT LT													
12.00 - 12.30										B	6.4	28	488	1269	634 253	726 299	471 425	64 153	436 192	288 221	66 116	85 49	22 19													
12.30 - 1.00										A	6.1	24	465	1045	488 131	548 209	357 269	73 144	424 201	280 170	45 140	73 26	LT LT													
										A	5.5	28	420	1117	493 165	531 188	355 262	67 138	506 223	332 271	74 157	80 LT	LT LT													
MIDNIGHT SPECIAL										20	199	198	A	3.9	23	298	1289	681 262	715 437	554 477	87 87	429 281	402 248	LT 17	81 47	64 64										
FRI. 1.00A 90 NBC PC 98 97										B	3.9	24	298	1216	522 252	612 314	469 371	74 97	444 237	357 237	50 67	140 56	20 17													
1.00 - 1.30										A	4.7	23	359	1354	681 303	714 396	533 462	107 107	455 315	426 242	LT 29	144 61	41 41													
1.30 - 2.00										A	3.9	23	298	1245	674 245	698 434	527 469	98 98	430 288	423 252	LT LT	40 40	77 77													
2.00 - 2.30										A	3.1	25	237	1232	689 202	743 501	616 506	51 51	379 219	329 240	LT LT	34 34	76 76													
NBC LATE NIGHT MOVIE										19	94	94	A	4.1	12	313	1364	494 229	648 290	514 348	87 102	583 200	412 411	65 105	103 51	30 30										
1 SUN. 11.30P 45 NBC FF 56 56										B	2.7	11	206	1073	408 117	487 215	303 235	102 140	458 175	332 273	58 107	113 39	LT LT													
2 SUN. 11.30P 48																																				
11.30 - 12.00										A	4.2	12	320	1419	478 232	628 281	494 331	88 106	621 238	444 409	63 112	122 56	48 48													
NBC NEWS SPECIAL REPORT(S)										211			A	7.8	23	595	1066	572 111	597 135	250 322	147 275	358 86	207 251	68 107	111 68	LT LT										
1 MON. 11.30P 25 NBC N 98																																				
POLICE STORY										7	176	179	A	3.4	24	259	1432	590 70	590 212	290 367	65 138	830 483	694 416	66 70	LT LT	LT LT										
1 MON. 1.14A 49 ABC OP 96 95										B	3.7	23	282	1179	575 139	610 240	388 409	65 122	550 277	395 276	61 90	19 LT	LT LT													
2 MON. 12.36A 59																																				
12.30 - 1.00										A	4.9	26	374	1535	567 163	567 265	347 422	71 100	931 532	778 458	44 53	37 LT	LT LT													
1.00 - 1.30										A	4.2	27	320	1356	447 50	447 152	243 346	101 101	909 515	747 431	66 66	LT LT	LT LT													
1.30 - 2.00										A	2.3	22	175	1286	726 LT	726 217	258 308	LT 201	560 416	497 291	63 63	LT LT	LT LT													
POLICE WOMAN										19	183	176	A	4.4	20	336	1063	481 134	512 211	354 313	65 89	521 345	401 319	71 83	30 LT	LT LT										
1 THU. 12.09A 68 ABC OP 96 94										B	5.1	22	389	1225	558 204	600 240	404 362	57 129	533 236	342 305	81 137	86 29	LT LT													
2 THU. 12.01A 68																																				
12.00 - 12.30										A	4.5	18	343	1172	552 204	569 250	405 379	67 91	589 364	423 327	96 111	14 LT	LT LT													
12.30 - 1.00										A	4.4	21	336	943	428 86	455 161	300 279	66 77	449 298	348 283	74 74	39 LT	LT LT													

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1980 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																					
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
WK	START	DUR	NET	TYPE	PROG.	NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		TOTAL		LADY WORK-ING	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)						
#	DAY	TIME				WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	PERSONS (2+)	HOUSE WOM.	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL FEM.	TOTAL 6-11					
LATE FRINGE CONT'D																															
SATURDAY NIGHT																															
1	SAT.	11.30P	82	NBC	GV	19	212	213	A	12.7	34	969	1523	545	259	598	335	499	383	31v	52^	590	409	517	367	18v	49^	226	103^	109^	102^
2	SAT.	11.30P	84			99	98	B	14.4	40	1099	1652	541	260	622	347	501	390	48	81	633	402	536	401	40	63	295	124	102	90	
11.30 - 12.00																															
12.00 - 12.30																															
12.30 - 1.00																															
TOMORROW SHOW																															
1	MON.	1.25A	47	NBC	CC	79	176	175	A	2.7	21	206	985	519	116^	559	141^	234^	275^	121^	234^	388	144^	252^	179^	60v	113^	24v	LT	LT	LT
	TUE.	1.00A	46			98	98	B	2.8	21	214	1093	574	185	623	153	322	349	107	214	423	148	297	232	56	98	38	LT	LT	LT	
1	WED.	1.30A	45																												
1	THU.	1.00A	48																												
2	MON.	1.00A	49																												
2	THU.	1.00A	45																												
1.00 - 1.30																															
1.30 - 2.00																															
TONIGHT SHOW																															
1	MON.	11.55P	75	NBC	GV	96	211	211	A	7.4	27	565	1287	650	197	699	208	350	372	113	260	503	234	341	269	63^	129	69^	34^	16v	12v
1	TUE.	11.30P	82			99	99	B	7.5	27	572	1336	675	237	738	236	404	388	118	253	504	210	329	278	75	135	76	33	18	14	
1	WED.	12.00M	80																												
1	TH & F	11.30P	81																												
2	M & TH	11.30P	81																												
2 TU & W 11.30P 76																															
2 FRI. 11.30P 80																															
11.30 - 12.00																															
12.00 - 12.30																															
12.30 - 1.00																															
1.00 - 1.30																															
TUESDAY MOVIE-WEEK-PART 1																															
1	TUE.	11.45P	71	ABC	FF	8	178	185	A	4.7	21	359	1421	493	126^	613	287^	474	344	21v	91^	677	342	530	412	24v	92^	131^	47v	LT	LT
2	TUE.	12.00M	71			96	96	B	5.6	23	427	1350	544	161	626	326	473	377	28	87	653	354	504	323	58	117	71	27	LT	LT	
12.00 - 12.30																															
12.30 - 1.00																															
TUESDAY MOVIE-WEEK-PART 2																															
1	TUE.	12.56A	19	ABC	FF	5	178	185	A	4.2	29	320	1441	446	102^	602	324^	474	313^	22v	78v	675	347^	537	425	56v	79v	164^	60v	LT	LT
2	TUE.	1.11A	23			96	96	B	4.8	31	366	1457	448	117	553	337	461	289	17	47	773	454	648	436	47	68	131	38	LT	LT	
WINTR OLYMPICS-THU 11.30P(S)																															
1	THU.	11.38P	15	ABC	SE	203		A	10.4	31	794	1617	614	149^	709	253^	499	438	52v	164^	806	375	573	495	77^	165^	90^	LT	12v	12v	
WINTR OLYMPICS-FRI 11.30P(S)																															
1	FRI.	11.30P	30	ABC	SE	202		A	14.6	36	1114	1664	776	196^	790	231	562	593	51v	151^	782	266	511	429	65^	228	71^	24v	21v	21v	
WINTR OLYMPICS-SAT 11.30P(S)																															
1	SAT.	11.30P	15	ABC	SE	203		A	13.0	30	992	1703	762	195^	780	219^	534	536	95^	169^	725	230^	443	455	112^	197^	142^	98^	56v	56v	
WINTR OLYMPICS-SUN 11.30P(S)																															
1	SUN.	11.30P	15	ABC	SE	203		A	12.9	35	984	1443	713	179^	751	269	466	428	68^	226^	560	182^	365	359	25v	149^	88^	22v	44v	44v	
WINTR OLYMPICS-MON 11.30P(S)																															
2	MON.	11.30P	15	ABC	SE	199	99	A	13.0	37	992	1476	739	210^	793	225^	455	453	136^	270	649	292	430	344	109^	172^	34v	LT	LT	LT	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										I/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
WK #		DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)				CHILDREN (2-11)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
														TOTAL	18-34	WOMEN			MEN							TOTAL FEM.	TOTAL 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1980 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE WOM.	WORK-ING	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL								
															18-34	18-49	25-54	55-64	55+	18-34	18-49	25-54	55-64	55+											
WEEKDAY DAYTIME CONT'D																																			
CELEBRITY WHEW										92	148	148	A	3.9	17	298	1419	704	97	738	226	393	389	84	278	332	107	153	137	42	152	74	33	275	171
M-F 10.30A 24 CBS QG										83	83	B	3.7	18	282	1399	676	101	769	256	404	370	114	306	304	66	116	114	57	165	65	33	261	116	
CHAIN REACTION										30	148	147	A	4.2	15	320	1363	762	119	813	185	400	390	151	344	378	65	119	109	79	235	53	LT	119	57
M-F 12.00N 30 NBC QG										77	77	B	3.9	14	298	1422	762	139	831	205	383	369	137	373	397	83	117	110	71	246	71	20	123	72	
DAYS OF OUR LIVES										97	209	208	A	7.4	24	565	1312	825	133	904	266	417	423	178	416	278	66	92	91	60	165	45	35	85	48
M-F 1.00P 60 NBC DD										99	99	B	6.6	23	504	1285	807	141	907	273	445	414	157	398	253	65	91	82	67	145	51	44	74	28	
1.00 - 1.30												A	7.1	23	542	1338	817	132	902	253	395	403	186	439	300	69	97	96	65	179	44	35	92	46	
1.30 - 2.00												A	7.7	25	588	1269	825	125	892	272	428	435	170	391	254	60	84	84	55	151	46	36	77	46	
DOCTORS										99	199	199	A	6.5	21	496	1280	790	98	909	285	461	417	164	382	239	62	78	58	59	161	71	57	61	37
M-F 2.00P 30 NBC DD										97	97	B	6.2	22	473	1283	801	142	925	307	511	443	117	355	226	51	78	75	63	129	66	53	66	25	
EDGE OF NIGHT										93	154	154	A	5.5	16	420	1279	703	221	831	369	579	427	72	233	272	155	196	129	31	62	90	71	86	54
1 MTUTHF 4.00P 30 ABC DD										83	83	B	5.4	16	412	1307	713	168	858	366	598	460	93	225	234	115	153	103	15	66	110	93	105	61	
2 M-F 4.00P 30																																			
FAMILY FEUD										100	193	193	A	7.0	28	534	1466	752	125	827	344	519	392	107	253	356	166	207	135	74	135	103	77	180	55
M-F 11.30A 30 ABC QP										98	98	B	6.6	28	504	1386	739	147	818	350	528	420	91	226	316	137	181	140	42	113	81	52	171	59	
GENERAL HOSPITAL										97	193	192	A	10.2	30	778	1320	790	218	865	410	592	464	99	217	216	94	133	108	32	72	144	125	95	55
1 MTUTHF 3.00P 60 ABC DD										99	99	B	10.0	32	763	1279	778	180	863	396	592	476	92	216	185	71	98	76	21	79	142	121	89	57	
2 M-F 3.00P 60																																			
3.00 - 3.30												A	9.9	30	755	1315	807	224	884	414	602	469	104	225	215	88	131	104	36	76	136	116	80	46	
3.30 - 4.00												A	10.5	30	801	1313	774	211	844	402	578	455	96	212	219	97	137	112	28	70	145	129	105	64	
GOOD MORNING, AMERICA-730										100	192	192	A	4.5	25	343	1458	787	309	828	291	463	417	148	271	502	181	239	250	70	187	44	24	84	26
M-F 7.30A 30 ABC N										98	98	B	3.9	24	298	1380	692	227	748	255	429	412	125	237	442	150	228	214	67	163	57	LT	133	71	
GOOD MORNING, AMERICA-830										100	195	194	A	6.9	33	526	1295	768	194	803	225	404	378	140	336	421	132	190	194	56	191	20	15	51	18
M-F 8.30A 30 ABC N										97	97	B	5.6	30	427	1252	741	166	795	224	416	407	143	313	363	105	164	167	61	164	31	14	63	26	
GUIDING LIGHT										15	189	192	A	9.2	27	702	1355	780	176	952	265	502	461	126	380	270	74	140	124	37	109	77	53	56	31
M-F 3.00P 60 CBS DD										99	99	B	9.2	27	702	1330	791	156	931	240	468	437	138	391	252	66	119	112	37	111	90	66	57	34	
3.00 - 3.30												A	9.0	28	687	1328	791	171	963	256	498	464	125	393	258	70	130	120	31	107	60	43	47	21	
3.30 - 4.00												A	9.4	27	717	1360	765	177	935	270	500	456	125	364	273	77	142	121	43	112	90	62	47	35	
HIGH ROLLERS										97	183	183	A	5.5	24	420	1386	823	133	926	186	384	381	193	452	357	42	114	130	69	222	29	21	74	29
M-F 11.00A 30 NBC QG										93	93	B	4.9	24	374	1281	717	102	821	174	338	328	144	407	355	62	105	108	83	220	30	LT	75	21	
HOLLYWOOD SQUARES										98	168	167	A	5.0	22	382	1492	769	123	869	212	369	350	135	417	445	118	180	159	72	250	79	42	99	40
M-F 10.30A 30 NBC QP										87	87	B	4.5	22	343	1388	745	125	839	205	371	343	140	396	411	82	148	143	90	233	54	25	84	36	
JEFFERSONS M-F										14	164	164	A	4.3	19	328	1415	619	140	707	246	396	384	58	226	293	100	158	162	44	102	123	46	292	168
M-F 10.00A 30 CBS CS										89	89	B	4.3	19	328	1381	601	137	688	251	392	379	73	214	300	104	162	164	41	96	112	42	281	147	
LAVERNE & SHIRLEY M-F										100	179	178	A	6.4	28	488	1406	608	133	666	361	495	358	59	131	317	183	227	148	37	68	147	102	276	95
M-F 11.00A 30 ABC CS										97	97	B	5.5	26	420	1346	604	154	680	369	519	396	43	126	257	139	186	131	24	55	143	101	266	95	
MORNING MON-FRI										100	182	182	A	3.0	18	229	1310	532	200	642	118	320	366	83	253	492	108	235	236	82	230	27	LT	149	96
M-F 7.15A 45 CBS N										98	98	B	2.7	18	206	1322	584	188	621	129	302	348	113	248	496	100	228	239	99	227	40	LT	165	104	
7.30 - 8.00												A	3.0	17	229	1358	572	209	672	122	323	373	86	274	490	118	240	236	74	223	35	LT	161	105	
ONE DAY AT A TIME M-F										14	132	132	A	4.8	14	366	1500	623	131	667	211	391	359	82	229	316	84	136	135	60	150	235	122	282	168
M-F 4.00P 30 CBS CS										72	72	B	4.5	13	343	1480	619	134	676	237	396	352	88	228	299	76	133	129	58	142	227	122	278	149	

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME		WK #	DAY	START TIME	DUR	NET	TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE	WK 1	WK 2	K E Y	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																
															VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																
												Y	AVG. AUD. SHARE %	AVG. AUD. SHARE % (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11																																																											
WEEKEND DAYTIME CONT'D																																																																																															
ABC WIDE WORLD-SPO-CONT'D																																																																																															
												Y	AVG. AUD. SHARE %	AVG. AUD. SHARE % (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11																																																											
												Y	AVG. AUD. SHARE %	AVG. AUD. SHARE % (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11																																																											
												Y	AVG. AUD. SHARE %	AVG. AUD. SHARE % (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11																																																											
												Y	AVG. AUD. SHARE %	AVG. AUD. SHARE % (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11																																																											
												Y	AVG. AUD. SHARE %	AVG. AUD. SHARE % (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11																																																											
												Y	AVG. AUD. SHARE %	AVG. AUD. SHARE % (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11																																																											
												Y	AVG. AUD. SHARE %	AVG. AUD. SHARE % (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11																																																											
												Y	AVG. AUD. SHARE %	AVG. AUD. SHARE																																																																																	

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KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1980 REPORT

PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
												VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)			
															TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL FEM.	TOTAL	6-11
WEEKEND DAYTIME CONT'D																													
GREATEST SUPERFRIENDS-1						22	189	190	A	4.6	34	351	1402	268^ 95^	268^ 145^	174^ 236^	32^ 32^	120^ 63^	120^ 94^	LT LT	79^ 17^	935	476						
SAT. 8.00A 30 ABC CA						98	98	B	3.9	26	298	1559	284 84	295 167	214 201	21 38	153 67	124 104	LT 19	151 27	960	614							
GREATEST SUPERFRIENDS-2						22	189	190	A	6.3	33	481	1746	372 75^	372 157^	229^ 246^	31^ 110^	162^ 78^	138^ 98^	24^ 24^	191^ 51^	1021	529						
SAT. 8.30A 30 ABC CA						98	98	B	5.6	28	427	1623	265 79	276 148	208 182	21 47	164 75	129 99	15 29	177 62	1006	626							
HOT HERO SANDWICH PART I						14	189	186	A	4.0	14	305	2075	394^ 187^	486 253^	305^ 184^	58^ 150^	622 442	481 376^	46^ 89^	324^ 100^	643	383^						
SAT. 12.00N 30 NBC CL						95	95	B	3.9	14	298	1670	357 137	414 227	290 167	57 97	344 183	243 181	36 70	335 151	577	387							
HOT HERO SANDWICH PART II						14	189	187	A	3.9	13	298	1953	374^ 137^	481 244^	313^ 201^	71^ 145^	619 402^	473 367^	52^ 109^	412 90^	441	322^						
SAT. 12.30P 30 NBC CL						95	95	B	3.8	13	290	1546	388 131	456 229	297 183	76 134	342 159	210 176	42 90	296 144	452	318							
IN THE NEWS- 8.26AM						22	190	194	A	4.3	27	328	1384	260^ 150^	312^ 193^	248^ 156^	LT 55^	311^ 165^	266^ 148^	LT 34^	72^ 72^	689	458						
SAT. 8.26A 3 CBS CN						96	99	B	4.3	28	328	1443	196 76	240 160	194 135	15 31	193 125	153 128	19 29	91 45	919	520							
IN THE NEWS- 8.56AM						22	189	193	A	6.2	29	473	1393	260 154^	326 203^	269 163^	LT 41^	258^ 168^	225^ 98^	LT 21^	133^ 55^	676	426						
SAT. 8.56A 3 CBS CN						96	99	B	6.1	30	465	1479	232 99	277 161	219 157	19 43	207 137	168 137	15 24	129 58	866	482							
IN THE NEWS- 9.26AM						22	202	204	A	9.2	37	702	1634	285 118^	352 247	293 196	10^ 33^	314 170^	255 150^	LT 48^	245 82^	723	423						
SAT. 9.26A 3 CBS CN						99	99	B	8.6	36	656	1601	248 118	317 179	246 165	37 58	266 160	205 135	20 43	199 97	819	469							
IN THE NEWS- 9.59AM						22	201	204	A	10.4	39	794	1631	307 129^	372 243	309 222	13^ 45^	284 153^	225 144^	11^ 49^	232 93^	743	430						
SAT. 9.59A 3 CBS CN						99	99	B	10.6	41	809	1656	274 126	342 213	283 189	26 46	288 160	217 160	22 50	230 102	796	453							
IN THE NEWS-11.56AM						22	189	191	A	8.1	28	618	1634	397 107^	511 292	416 303	8^ 60^	265 100^	175^ 136^	25^ 80^	275 156^	583	356						
SAT. 11.56A 3 CBS CN						98	98	B	7.6	28	580	1566	332 126	409 244	322 196	22 69	269 124	189 134	20 60	234 120	634	350							
IN THE NEWS-12.26PM						21	170	169	A	6.5	22	496	1746	401 156^	500 189^	311 256	44^ 142^	413 111^	249 206^	63^ 127^	250 166^	583	373						
SAT. 12.26P 3 CBS CN						92	92	B	5.8	21	443	1605	336 129	420 213	298 203	25 95	315 145	215 154	27 88	227 110	643	373							
IN THE NEWS-12.56PM						20	161	157	A	7.4	23	565	2000	453 166^	532 264	366 254	46^ 140^	504 232	394 266	46^ 98^	282 196^	682	444						
SAT. 12.56P 3 CBS CN						93	93	B	6.6	23	504	1657	359 131	429 243	315 212	38 93	343 166	260 177	27 73	244 125	641	366							
IN THE NEWS- 1.26PM						20	159	158	A	6.5	19	496	2073	547 167^	628 294	429 268	60^ 199^	591 284	471 268	70^ 120^	299 175^	555	398						
SAT. 1.26P 3 CBS CN						93	93	B	6.4	21	488	1547	375 131	439 241	328 229	37 85	345 162	252 182	37 76	219 109	544	329							
IN THE NEWS- 8.26AM-SUN.						22	46	43	A	.9	8	69	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT						
SUN. 8.26A 3 CBS CN						36	36	B	1.0	10	76	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT							
IN THE NEWS- 8.56AM SUN.						21	38	39	A	1.2	8	92	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT						
SUN. 8.56A 3 CBS CN						34	34	B	1.2	9	92	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT							
IN THE NEWS-10.56AM						22	191	190	A	9.3	35	710	1775	412 128^	452 266	369 233	34^ 83^	334 147^	245 158^	21^ 89^	264 109^	725	438						
SAT. 10.56A 3 CBS CN						98	98	B	8.8	33	671	1685	303 140	373 226	293 179	30 64	305 155	231 175	25 54	241 125	766	412							
IN THE NEWS-11.26AM						22	191	190	A	9.0	32	687	1846	358 100^	464 262	375 240	22^ 72^	329 150^	250 152^	36^ 79^	365 220	688	428						
SAT. 11.26A 3 CBS CN						98	98	B	8.5	32	649	1622	318 140	394 231	296 177	34 81	276 130	201 151	27 65	236 121	716	394							
ISSUES AND ANSWERS						19	121		A	3.1	11	237	1127	516^ 182^	545^ 72^	266^ 371^	80^ 144^	388^ 147^	147^ 219^	101^ 127^	42^ 42^	152^	152^						
1 SUN. 12.00N 30 ABC CC						82		B	3.1	11	237	1250	496 119	546 141	247 223	81 251	529 132	242 260	85 227	77 38	98	60							
JASON OF STAR COMMAND						7	38	39	A	.9	6	69	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT						
SUN. 8.30A 30 CBS CL						34	34	B	1.0	7	76	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT	LT LT LT							
JETSONS						8	193	190	A	5.7	20	435	1724	364 153^	396 248^	279^ 152^	55^ 84^	298 221^	234^ 179^	48^ 48^	301 180^	729	467						
SAT. 11.30A 30 NBC CA						94	93	B	5.5	20	420	1823	363 155	412 239	290 188	56 93	312 184	228 171	31 51	321 143	778	501							

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1980 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
WK # DAY		START TIME		DUR		NET		PROG. TYPE		WK 1 WK 2		K E Y		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS OF (2+)		LADY WORK. OF HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES													
																						WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)	
																						TOTAL					TOTAL					TOTAL FEM.		TOTAL 6-11	
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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION																			
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11										
														TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	FEM.	TOTAL	6-11							
WEEKEND DAYTIME CONT'D														A	3.6	16	275	1516	603	240^	665	163^	404^	403^	103v	237^	683	236^	397^	414^	50v	203^	18v	LT	150^	113v
SUNDAY MORNING-CONT'D														A	3.6	15	275	1560	557	215^	607	156^	323^	349^	98v	237^	683	222^	385^	421^	73v	207^	22v	LT	248^	136v
9.30 - 10.00																																				
10.00 - 10.30																																				
SUPERSTARS														A	16.8	40	1282	1845	600	182	672	226	419	402	105	179	773	306	503	420	152	222	194	72^	206	153
1 SUN. 3.30P 60 ABC SE 168 90 1/1														B	10.7	27	816	1734	531	189	591	227	373	345	92	156	732	280	479	411	128	201	205	68	206	145
2 SUN. 1.56P 34																																				
2.00 - 2.30														A	17.9	44	1366	1833	579	206	654	223	407	369	90^	194	871	346	563	480	169^	248	144^	43v	164^	117^
3.30 - 4.00														A	15.2	34	1160	1837	599	157^	670	207^	385	381	123^	196^	733	277	481	403	146^	202^	220	100^	214	161^
4.00 - 4.30														A	16.9	39	1289	1827	606	175^	676	238	450	453	97^	137^	684	278	444	358	139^	209	223	79^	244	186^
TARZAN AND SUPER SEVEN 1														A	7.3	23	557	1993	455	167^	536	279	384	259	44v	134^	462	209^	362	255	44v	90^	270	190^	725	472
SAT. 12.30P 30 CBS CA 161 93 93														B	6.5	23	496	1677	354	129	432	256	325	211	32	87	341	171	269	183	23	64	239	125	665	379
TARZAN AND SUPER SEVEN 2														A	7.4	22	565	2078	492	169^	579	270	386	274	50v	170^	561	274	430	253	69^	125^	280	163^	658	455
SAT. 1.00P 30 CBS CA 158 93 93														B	6.9	23	526	1595	367	127	437	244	327	221	39	85	337	166	252	177	30	69	282	106	599	360
30 MINUTES														A	3.4	10	259	1811	552	93v	560	246^	331^	211^	106v	229^	692	325^	448^	253^	147^	221^	188^	158^	371^	295^
SAT. 1.30P 30 CBS DN 143 86 88														B	4.6	15	351	1528	449	145	519	238	324	241	60	150	443	186	292	219	44	119	180	88	386	227
TIME OUT-9:45AM														A	5.8	23	443	1688	325	138^	343	258	272^	147^	59v	59v	123^	76^	95^	93^	LT	LT	93^	68v	1129	619
SAT. 9.45A 2 NBC CN 98 98														B	5.9	23	450	1667	247	99	290	180	209	145	45	63	169	100	120	102	17	27	162	62	1046	673
TIME OUT-10:58AM														A	5.5	21	420	1783	349	196^	382	250^	276^	217^	72v	72v	419	292	328	221^	32v	75v	209^	61v	773	460
SAT. 10.58A 2 NBC CN 98 98														B	5.6	21	427	1681	267	110	336	229	271	156	29	40	250	165	192	113	18	43	231	81	864	534
TIME OUT-11:58AM														A	5.8	20	443	1729	398	200^	432	243^	274^	155^	75^	118^	304	200^	213^	159^	71^	71^	319	186^	674	427
SAT. 11.58A 2 NBC CN 94 93														B	5.2	19	397	1675	300	113	373	224	280	181	40	68	273	172	207	129	29	49	281	96	748	475
TUCSON OPEN GOLF-SAT.(S)														A	2.8	6	214	1636	623^	84v	655^	179v	189v	168v	201v	411^	828^	211v	324^	327^	151v	426^	36v	36v	117v	80v
1 SAT. 4.30P 90 NBC SE 87																																				
4.30 - 5.00														A	2.6	6	198	1687	461^	36v	496^	213v	213v	111v	127v	283v	965^	383^	550^	388^	137v	329^	54v	54v	172v	116v
5.00 - 5.30														A	2.7	6	206	1665	680^	73v	699^	121v	121v	135v	223v	506^	829^	175v	281v	348^	147v	481^	44v	44v	93v	63v
5.30 - 6.00														A	3.2	7	244	1561	705^	147v	746^	197v	225v	245v	242v	431^	701^	102v	177v	253^	156v	448^	LT	LT	98v	65v
TUCSON OPEN GOLF-SUN.(S)														A	4.6	10	351	1533	507^	65v	507^	113v	162v	177^	122v	273^	796	123v	268^	405^	133v	382^	99v	88v	131v	95v
1 SUN. 4.00P 120 NBC SE 94																																				
4.00 - 4.30														A	4.2	10	320	1584	419^	85v	419^	100v	122v	123v	99v	251^	781	181v	290^	422^	116v	325^	115v	65v	269^	140v
4.30 - 5.00														A	4.5	10	343	1434	490^	44v	490^	129v	160^	151v	138v	298^	856	125v	271^	466^	116v	390^	61v	61v	27v	LT
5.00 - 5.30														A	4.5	10	343	1475	513^	53v	513^	119v	151v	177v	138v	266^	787	93v	271^	405^	154v	382^	175v	175v	LT	LT
5.30 - 6.00														A	5.1	11	389	1632	599^	87v	599^	106v	211^	242^	122v	287^	769	98v	242^	339^	149v	430^	51v	51v	213^	213^
WINTR OLYMPICS-SAT 1.00P(S)														A	17.3	44	1320	1538	532	164^	612	204	309	318	88^	225	624	249	346	325	102^	206	124^	56^	178^	107^
1 SAT. 1.00P 155 ABC SE 99																																				
1.00 - 1.30														A	13.2	36	1007	1617	559	163^	614	210^	338	328	101^	220^	616	286	365	308	102^	201^	145^	67^	242	139^
1.30 - 2.00														A	17.1	45	1305	1562	519	183^	601	201	318	324	75^	212	658	246	369	355	107^	223	99^	57^	204	118^
2.00 - 2.30														A	18.8	48	1434	1492	498	185	588	207	291	306	83^	203	613	234	331	339	100^	201	112^	53^	179	111^
2.30 - 3.00														A	18.2	45	1389	1526	553	161^	636	217	304	328	93^	235	604	230	320	314	101^	200	137^	63^	149^	90^
3.00 - 3.30														A	18.8	46	1434	1541	538	132^	621	188	299	311	88^	250	633	255	351	310	101^	206	138^	47^	149^	100^
WINTR OLYMPICS-SUN 1.00P(S)														A	16.3	40	1244	1891	667	196	756	194	374	393	138^	297	705	293	456	402	142^	195	226	101^	204	173^
1 SUN. 1.00P 150 ABC SE 99																																				
1.00 - 1.30														A	10.4	29	794	1839	671	204^	784	179^	335	384	146^	341	657	261^	401	399	143^	186^	215^	96^	183^	139^
1.30 - 2.00														A	14.3	37	1091	1920	654	189^	751	190^	349	390	132^	317	676	290	445	400	126^	186^	246	110^	247	209^
2.00 - 2.30														A	17.4	42	1328	1853	658	187	758	204	378	375	140^	305	678	302	449	376	149^	189	228	102^	189	176^
2.30 - 3.00														A	19.3	44	1473	1861	666	198	748	191	392	401	141^	277	711	300	464	396	146^	192	220	105^	182	161^
3.00 - 3.30														A	20.4	45	1557	1934	670	202	737	196	381	406	124^	265	750	290	477	431	143^	207	229	95^	218	179

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE. MON. FEB. 11, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TUE. MON. FEB. 11, 1980																
AL AUDIENCE holds (000) & %					12,740 16.7	14,950 19.6		25,030 32.8								
BC TV					LAVERNE & SHIRLEY		ANGIE (OP)		ABC MONDAY NIGHT MOVIE THE DEEP, PART 2 (9:00-10:56PM)(S)(OP)							
RAGE AUDIENCE holds (000) & %					11,060 14.5	13,120 17.2		18,240 23.9		22.4*	24.8*		24.9*		23.3*	
RE OF AUDIENCE %					21	25		37		32 *	37 *		39 *		39 *	
AUD. BY 1/4 HR. %					14.4	14.7	16.9	17.4	21.5	23.4	24.7	24.9	25.1	24.8	24.6	21.5
AL AUDIENCE holds (000) & %					18,080 23.7	13,890 18.2		22,810 29.9		19,080 25.0		19,230 25.2				
BS TV					WKRP IN CINCINNATI		LAST RESORT (OP)		M*A*S*H		HOUSE CALLS		LOU GRANT			
RAGE AUDIENCE holds (000) & %					16,020 21.0	12,970 17.0		20,220 26.5		17,630 23.1		15,490 20.3		21.0*		19.5*
RE OF AUDIENCE %					31	25		38		34		33		33 *		33 *
AUD. BY 1/4 HR. %					20.8	21.2	17.0	17.0	25.5	27.4	22.6	23.7	21.3	20.7	19.6	19.5
AL AUDIENCE holds (000) & %					22,890 30.0			20,750 27.2								
BC TV					LITTLE HOUSE-PRAIRIE (OP)				AMERICAN MOVIE AWARDS							
RAGE AUDIENCE holds (000) & %					19,610 25.7	24.7*	26.7*		11,370 14.9	15.6*	15.0*		15.0*		14.2*	
RE OF AUDIENCE %					37	36 *	39 *		23	23 *	22 *		23 *		24 *	
AL AUDIENCE holds (000) & %					18,620 24.4			26,020 34.1								
BC TV					ALL STAR FAMILY FEUD (OP)				WINTR OLYMPICS-MON 9:00P							
RAGE AUDIENCE holds (000) & %					15,110 19.8	18.9*	20.8*		16,330 21.4	19.3*	23.0*		22.4*		20.8*	
RE OF AUDIENCE %					28	27 *	29 *		32	27 *	33 *		34 *		34 *	
AUD. BY 1/4 HR. %					18.9	18.9	20.7	20.8	18.8	19.8	23.5	22.5	23.3	21.5	20.8	20.9
AL AUDIENCE holds (000) & %					16,860 22.1	14,340 18.8		20,520 26.9		15,030 19.7		15,340 20.1				
BS TV					WKRP IN CINCINNATI		LAST RESORT (OP)		M*A*S*H		HOUSE CALLS		LOU GRANT			
RAGE AUDIENCE holds (000) & %					15,570 20.4	13,280 17.4		18,540 24.3		14,040 18.4		12,210 16.0		16.5*		15.5*
RE OF AUDIENCE %					29	24		34		26		25		25 *		25 *
AUD. BY 1/4 HR. %					20.2	20.6	17.3	17.6	24.5	24.1	18.3	18.4	16.8	16.2	15.7	15.3
AL AUDIENCE holds (000) & %					21,750 28.5			23,200 30.4								
BC TV					LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES THE TOWERING INFERNO, PART 2							
RAGE AUDIENCE holds (000) & %					18,690 24.5	23.0*	25.9*		18,010 23.6	22.6*	24.3*		24.5*		22.9*	
RE OF AUDIENCE %					35	33 *	36 *		35	31 *	34 *		37 *		37 *	
AUD. BY 1/4 HR. %					22.4	23.7	25.7	26.1	22.6	22.7	23.7	24.8	24.5	24.5	24.6	21.1
CLDS USING TV WK. 1	63.3	64.5	65.4	66.9	68.3	69.2	69.1	69.2	68.9	69.8	67.8	67.6	64.8	63.2	61.0	56.7
Def. 1) WK. 2	62.8	64.1	65.5	67.1	69.6	70.9	71.3	71.8	71.8	71.8	71.0	70.3	67.8	65.3	63.4	59.9

Households: 78,300,000

For explanation of symbols, See page A.

EVE MON FEB 19 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE.TUE. FEB.12, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
AL AUDIENCE holds (000) & %					23,730 31.1			21,670 28.4			23,040 30.2			23,810 31.2				
BC TV					HAPPY DAYS			GOODTIME GIRLS (OP)			THREE'S COMPANY	WINTER OLYMPICS PREVIEW						
RAGE AUDIENCE holds (000) & %					20,980 27.5			19,230 25.2			21,060 27.6			15,640 20.5				
RE OF AUDIENCE %					42			37			40			31	34 *	20.4*	18.2*	
AUD. BY ¼ HR.					26.1	28.8	24.8	25.6	27.4	27.9	23.5	22.3	21.1	19.7	18.4	18.0		
AL AUDIENCE holds (000) & %					12,210 16.0			24,720 32.4										
BS TV					GETTING THERE (OP)									EXORCIST				
RAGE AUDIENCE holds (000) & %					10,910 14.3			16,020 21.0			19.8*			21.2*				
RE OF AUDIENCE %					22			32			29 *			31 *				
AUD. BY ¼ HR.					14.3	14.2	19.1	19.7	19.8	19.8	21.0	21.4	22.8	22.7	22.6	21.1		
AL AUDIENCE holds (000) & %					23,500 30.8													
BC TV					NBC TUE. NIGHT MOVIE THE SWARM (OP)													
RAGE AUDIENCE holds (000) & %					12,280 16.1	15.7*			15.5*			15.5*			16.5*			
RE OF AUDIENCE %					24	24 *			23 *			22 *			24 *			
AL AUDIENCE holds (000) & %					32,430 42.5													
BC TV					WINTR OLYMPICS-TUE 8.00P (OP)													
RAGE AUDIENCE holds (000) & %					18,620 24.4	22.3*			23.3*			25.9*			26.6*			
RE OF AUDIENCE %					36	34 *			34 *			37 *			38 *			
AUD. BY ¼ HR.					21.3	23.3	22.8	23.8	25.6	26.3	26.6	26.6	25.6	24.5	23.9	22.1		
AL AUDIENCE holds (000) & %					14,650 19.2					12,590 16.5					10,070 13.2			
BS TV					WHITE SHADOW (OP)				GOLDIE AND LIZA TOGETHER				BOB NEUHWART SPECIAL					
RAGE AUDIENCE holds (000) & %					11,220 14.7	14.0*			15.5*			8,240 10.8	11.3*			7,550 9.9		
RE OF AUDIENCE %					22	21 *			23 *			15	16 *			15	15 *	9.7*
AUD. BY ¼ HR.					13.7	14.3	15.8	15.2	11.7	10.9	10.4	10.1	10.0	10.2	9.7	9.6		
AL AUDIENCE holds (000) & %					20,140 26.4					29,070 38.1								
BC TV					SHERIFF LOBO (OP)						NBC TUE. NIGHT MOVIE THE END							
RAGE AUDIENCE holds (000) & %					16,400 21.5	20.4*			22.5*			21,210 27.8	27.2*			28.5*		
RE OF AUDIENCE %					32	31 *			33 *			41	38 *			41 *		
AUD. BY ¼ HR.					19.8	21.1	22.2	22.8	26.5	27.9	28.3	28.6	28.6	27.7	27.7	27.2		
OLDS USING TV WK. 1	60.8	62.4	62.3	64.5	64.9	66.3	66.5	68.1	68.7	69.1	67.8	67.4	66.8	65.8	64.5	61.6		
Def. 1) WK. 2	61.5	62.3	62.1	63.1	64.8	67.2	68.3	69.0	70.4	71.0	70.7	70.0	67.5	65.1	63.8	61.3		

Households: 76,300,000

For explanation of symbols, See page A.

EVE.TUE. FEB.19, 1980

EVE.WED. FEB.13, 1980

For explanation of symbols, See page A

EVE.WED. FEB.20, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE.THU. FEB.14, 1980

NATIONAL WEEKEND TV AUDIENCE (000) & %																
TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
AL AUDIENCE holds (000) & %	{				18,160 23.8					30,060 39.4						
3C TV					WORK & MINDY (OP)				WINTR OLYMPICS-THU 8.30P (8:30-11:07PM) (-OP)							
AGE AUDIENCE holds (000) & %	{				15,950 20.9	16,020 21.0				20.8*			22.0*	21.8*		20.6*
RE OF AUDIENCE %	{				33	33				31 *			33 *	33 *		34 *
AUD. BY ¼ HR. %	{				20.1	21.8	20.3	21.2	22.6	21.5	21.8	21.9	21.1	20.1	20.1	19.9
AL AUDIENCE holds (000) & %	{				19,080 25.0					18,690 24.5			18,920 24.8			
3S TV					WALTONS (OP)				BARNABY JONES				KNOTS LANDING			
AGE AUDIENCE holds (000) & %	{				14,880 19.5	18.5*	20.6*		20.1	19.6*	20.5*		20.4	20.4*	20.5*	
RE OF AUDIENCE %	{				30	29 *	31 *		30	30 *	31 *		34	33 *	34 *	
AUD. BY ¼ HR. %	{				18.2	18.7	20.3	20.9	19.1	20.2	20.6	20.5	20.1	20.6	21.0	20.0
AL AUDIENCE holds (000) & %	{				17,170 22.5					17,930 23.5			14,950 19.6			
3C TV					BUCK ROGERS-25TH CENTURY (OP)				S. MARTIN: COMEDY-PRETTY				QUINCY, M.E.			
AGE AUDIENCE holds (000) & %	{				12,970 17.0	16.1*	17.9*		13,510 17.7	18.0*	17.3*		11,900 15.6	15.9*	15.3*	
RE OF AUDIENCE %	{				26	25 *	27 *		27	27 *	26 *		26	26 *	26 *	
AL AUDIENCE holds (000) & %	{				34,410 45.1					17.9	18.0	17.4	17.2	15.9	15.9	15.3
3C TV					WINTR OLYMPICS-THU 8.00P (OP)											
AGE AUDIENCE holds (000) & %	{				20,910 27.4	23.6*	26.7*		27.8*		28.5*		30.8*		27.1*	
RE OF AUDIENCE %	{				42	35 *	39 *		41 *		42 *		48 *		45 *	
AUD. BY ¼ HR. %	{				22.2	25.0	26.5	26.8	27.9	27.8	28.3	28.8	30.7	30.9	28.2	26.1
AL AUDIENCE holds (000) & %	{				18,160 23.8					13,430 17.6			14,730 19.3			
3S TV					WALTONS (OP)				BARNABY JONES				KNOTS LANDING			
AGE AUDIENCE holds (000) & %	{				14,650 19.2	19.0*	19.4*		11,060 14.5	14.6*	14.4*		12,130 15.9	15.6*	16.2*	
RE OF AUDIENCE %	{				28	29 *	28 *		21	22 *	21 *		25	24 *	27 *	
AUD. BY ¼ HR. %	{				18.7	19.3	19.2	19.6	14.4	14.8	14.5	14.3	15.4	15.8	16.4	15.9
AL AUDIENCE holds (000) & %	{				15,180 19.9					16,940 22.2			12,670 16.6			
3C TV					BUCK ROGERS-25TH CENTURY (OP)				QUINCY, M.E.				SKAG			
AGE AUDIENCE holds (000) & %	{				12,060 15.8	15.3*	16.2*		14,040 18.4	18.1*	18.6*		9,920 13.0	12.9*	13.1*	
RE OF AUDIENCE %	{				23	23 *	24 *		27	27 *	27 *		21	20 *	22 *	
AUD. BY ¼ HR. %	{				15.3	15.3	16.1	16.4	17.8	18.4	18.8	18.5	13.2	12.6	13.0	13.2
DS USING TV WK. 1	58.4	59.3	61.0	62.9	63.2	64.7	66.3	67.9	66.3	66.3	66.1	65.2	62.0	61.2	60.5	58.4
(of 1)	51.8	53.1	53.3	64.2	66.0	67.3	68.4	68.9	67.6	68.2	67.8	67.6	65.4	64.2	61.8	59.1

Households: 76,300,000

For explanation of symbols, See page A.

EVE.THU. FEB.21, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE.FRI. FEB.15, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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AL AUDIENCE holds (000) & %			29,300 38.4													
					WINTR OLYMPICS-FRI 8.00P											
3C TV																
RAGE AUDIENCE holds (000) & %			17,700													
RE OF AUDIENCE %	23.2	20.5*			22.1*			24.8*			24.6*			24.1*	23.4*	
AUD. BY ¼ HR.	36	32 *			34 *			38 *			38 *			37 *	38 *	
	20.0	20.9	21.5	22.6	24.7	24.9	24.7	24.6	24.6	23.6	23.9	22.8				

AL AUDIENCE holds (000) & %					19,300 25.3					21,360 28.0					22,360 29.3		
BS TV					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS				
RAGE AUDIENCE holds (000) & %					15,570 20.4	20.0*			20.7*	24.6	24.1*			25.0*	25.4	25.3*	25.5*
RE OF AUDIENCE %					32	31 *			32 *	38	37 *			39 *	40	39 *	41 *
AUD. BY ¼ HR. %					19.4	20.7	20.7	20.7	23.7	24.6	24.9	25.1	24.6	26.0	25.7	25.3	

AL AUDIENCE holds (000) & %					15,950 20.9					14,500 19.0							
BC TV					DOUG HENNING'S WRLD-MAGIC (OP)				NBC FRIDAY NIGHT MOVIE VALENTINE MAGIC ON LOVE ISLAND								
RAGE AUDIENCE holds (000) & %					12,740 16.7	16.2*			17.2*	12.1	12.4*			12.1*	12.2*		
RE OF AUDIENCE %					26	25 *			27 *	19	19 *			19 *	19 *		
AUD. BY ¼ HR. %					15.9	16.5	17.1	17.3	12.5	12.3	11.9	12.2	12.3	12.0	11.9	11.3	

BC TV		PINK PANTHER IN OLYMPIKS (OP)		WINT' OLYMPICS-FRI 8.30P												
AGE AUDIENCE	{	13,880	18,240													
holds (000) & %		17.9	23.9	20.3*		23.5*		24.0*		25.8*		25.8*				
RE OF AUDIENCE		%	30	37	32 *		37 *		37 *		40 *		41 *			
AUD. BY ¼ HR.	%	17.8	18.0	19.4	21.2	23.5	23.5	24.0	24.1	25.5	26.2	26.0	25.6			
AL AUDIENCE																

AL AUDIENCE holds (000) & %					18,820 24.4					21,290 27.9					20,370 26.7		
BS TV					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS				
RAGE AUDIENCE holds (000) & %					14,570 19.1	18.0*			20.1*	23.6	23.0*			24.2*	23.0	23.2*	22.8*
RE OF AUDIENCE %					31	30 *			32 *	38	36 *			37 *	36	36 *	36 *
AUD. BY ¼ HR. %					17.3	18.7	20.0	20.3	22.7	23.2	24.0	24.3	23.0	23.3	23.2	22.4	

holds (000) & %		15,950 20.9		15,340 20.1													
BC TV		YOUR LIFE, DONALD DUCK (R)(OP)				NBC FRIDAY NIGHT MOVIE DETOUR TO TERROR											
RAGE AUDIENCE		11,220		10,380													
holds (000) & %		14.7		13.6*		15.8*		13.6		12.9*		13.3*		14.1*		14.2*	
RE OF AUDIENCE		24		23 *		25 *		21		20 *		20 *		22 *		23 *	
AUD. BY ¼ HR.		13.5		13.7		16.2		15.4		12.6		13.1		13.2		13.5	
		14.3		13.9		14.4		13.9									
OLDS USING TV WK.		58.1		60.1		59.8		61.0		62.8		64.2		64.5		64.2	

OLDS USING TV WK. 1	58.1	60.1	59.8	61.0	62.8	64.3	64.3	64.7	65.0	65.6	64.9	64.6	64.6	64.3	63.2	61.2	
Def. 1) WK. 2	54.6	56.6	56.3	58.0	58.7	60.4	62.2	63.3	64.0	64.6	65.2	65.2	64.4	64.2	63.8	62.2	

Households: 76,300,000

For explanation of symbols, See page A.

EVE.FRI. FEB.22, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE.SAT. FEB.16, 1980

NATIONAL WEEKEND TV AUDIENCE ESTIMATES																	
TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
ALL AUDIENCE holds (000) & %	{				14,270 18.7	15,180 19.9			29,150 38.2		WINTR OLYMPICS-SAT 9:00P						
ONE IN A MILLION (OP)					ROPER												
AGE AUDIENCE holds (000) & %	{				12,590 16.5	13,890 18.2			19,910 26.1	24.1*	25.9* 40 *			28.0* 45 *	26.4* 44 *		
RE OF AUDIENCE %					26	28			42	38 *	40 *			45 *	44 *		
AUD. BY ¼ HR. %					15.7	17.2	17.4	19.0	23.4	24.8	25.8	26.0	28.3	27.6	26.8	26.0	
ALL AUDIENCE holds (000) & %	{				13,200 17.3	CHISHOLMS (OP)			17,170 22.5		CBS SATURDAY NIGHT MOVIE CITIZEN'S BAND						
AGE AUDIENCE holds (000) & %	{				10,830 14.2	14.2*	14.1* 22 *		10,220 13.4	12.3*	12.2* 19 *			14.2* 23 *	14.8* 25 *		
RE OF AUDIENCE %					22	23 *	22 *		21	19 *	19 *			23 *	25 *		
AUD. BY ¼ HR. %					14.4	14.0	14.3	14.0	12.8	11.8	12.0	12.5	14.2	14.2	14.6	15.0	
ALL AUDIENCE holds (000) & %	{				21,670 28.4	CHIPS (OP)			17,850 23.4		B.J. AND THE BEAR			12,210 16.0		PRIME TIME SATURDAY	
AGE AUDIENCE holds (000) & %	{				17,470 22.9	22.4*	23.3* 36 *		14,340 18.8	18.2*	19.5* 30 *			12.2 20 *	12.6* 20 *	11.9* 20 *	
RE OF AUDIENCE %					36	36 *	36 *		29	28 *	30 *			20	20 *	25 *	
AUD. BY ¼ HR. %					25.3	27.8	28.6	27.7	27.8	27.7	28.3	28.8	31.3	31.6	32.0	30.2	
ALL AUDIENCE holds (000) & %	{				33,570 44.0	WINTR OLYMPICS-SAT 8:00P (OP)											
AGE AUDIENCE holds (000) & %	{				22,050 28.9	26.6*	28.2* 45 *		27.8* 45 *		28.6* 46 *			31.4* 52 *		31.1* 52 *	
RE OF AUDIENCE %					47	44 *	45 *		45 *		46 *			52 *		52 *	
AUD. BY ¼ HR. %					25.3	27.8	28.6	27.7	27.8	27.7	28.3	28.8	31.3	31.6	32.0	30.2	
ALL AUDIENCE holds (000) & %	{				9,460 12.4	CHISHOLMS (OP)			16,560 21.7		CBS SATURDAY NIGHT MOVIE S*H*E						
AGE AUDIENCE holds (000) & %	{				7,100 9.3	9.4*	9.2* 15 *		9,690 12.7		11.0*	11.5* 19 *			14.3* 23 *		13.9* 23 *
RE OF AUDIENCE %					15	15 *	15 *		21		18 *	19 *			23 *		23 *
AUD. BY ¼ HR. %					9.7	9.0	9.1	9.3	11.1	10.9	10.9	12.0	14.4	14.2	13.9	13.9	
ALL AUDIENCE holds (000) & %	{				18,850 24.7	CHIPS (OP)			15,640 20.5		B.J. AND THE BEAR			9,690 12.7		PRIME TIME SATURDAY	
AGE AUDIENCE holds (000) & %	{				15,490 20.3	19.5*	21.1* 34 *		12,970 17.0		17.0*	17.0* 27 *			6,940 9.1	9.6* 16 *	8.6* 14 *
RE OF AUDIENCE %					33	32 *	34 *		27		27 *	27 *			15	16 *	14 *
AUD. BY ¼ HR. %					18.6	20.3	21.1	21.1	16.7	17.4	17.7	16.4	9.6	9.5	8.7	8.5	
HOUSEHOLDS USING TV WK. 1	59.3	61.0	61.9	62.2	62.0	62.7	63.6	64.4	63.8	64.2	64.7	64.6	62.2	61.6	60.3	59.7	
Def. 1)	54.1	56.7	58.2	58.6	60.1	61.7	62.9	62.5	62.0	62.0	62.2	61.8	60.8	60.9	60.6	59.5	

Households: 76,300,000

For explanation of symbols, See page A.

EVE.SAT. FEB.23, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE.SUN. FEB.17, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
AL AUDIENCE holds (000) & %	<div> <div>31,210</div> <div>40.9</div> <div>WINTR OLYMPICS-SUN 7:00P (OP)</div> </div>															
BC TV																
AGE AUDIENCE holds (000) & %	<div> <div>16,790</div> <div>22.0</div> <div>18.2*</div> <div>18.1*</div> <div>21.7*</div> <div>23.2*</div> <div>24.9*</div> <div>25.0*</div> <div>24.5*</div> <div>22.4*</div> </div>															
RE OF AUDIENCE %	<div> <div>33</div> <div>25 *</div> <div>27 *</div> <div>32 *</div> <div>33 *</div> <div>36 *</div> <div>36 *</div> <div>37 *</div> <div>36 *</div> <div>36 *</div> </div>															
AUD. BY ¼ HR. %	<div> <div>15.4</div> <div>17.0</div> <div>17.7</div> <div>18.5</div> <div>21.4</div> <div>22.1</div> <div>23.1</div> <div>23.3</div> <div>24.8</div> <div>25.1</div> <div>25.2</div> <div>24.7</div> <div>24.8</div> <div>24.1</div> <div>23.0</div> <div>21.7</div> </div>															
AL AUDIENCE holds (000) & %	<div> <div>21,900</div> <div>28.7</div> <div>60 MINUTES</div> <div>17,400</div> <div>22.8</div> <div>16,400</div> <div>21.5</div> <div>18,010</div> <div>23.6</div> <div>17,850</div> <div>23.4</div> <div>15,720</div> <div>20.6</div> </div>															
BS TV																
AGE AUDIENCE holds (000) & %	<div> <div>17,930</div> <div>23.5</div> <div>22.7*</div> <div>24.3*</div> <div>15,790</div> <div>20.7</div> <div>15,110</div> <div>19.8</div> <div>16,860</div> <div>22.1</div> <div>16,480</div> <div>21.6</div> <div>13,510</div> <div>17.7</div> <div>17.8*</div> <div>17.6*</div> </div>															
RE OF AUDIENCE %	<div> <div>36</div> <div>36 *</div> <div>36 *</div> <div>30</div> <div>28</div> <div>32</div> <div>31</div> <div>28</div> <div>32</div> <div>27 *</div> <div>28 *</div> </div>															
AUD. BY ¼ HR. %	<div> <div>21.9</div> <div>23.6</div> <div>24.5</div> <div>24.1</div> <div>20.6</div> <div>20.8</div> <div>19.5</div> <div>20.1</div> <div>21.6</div> <div>22.5</div> <div>21.5</div> <div>21.6</div> <div>18.1</div> <div>17.6</div> <div>17.8</div> <div>17.4</div> </div>															
AL AUDIENCE holds (000) & %	<div> <div>23,980</div> <div>31.4</div> <div>DISNEY'S WONDERFUL WORLD</div> <div>ESCAPE TO WITCH MOUNTAIN (OP)</div> <div>22,050</div> <div>28.9</div> <div>BIG EVENT</div> <div>THE TOWERING INFERNO, PART 1</div> </div>															
BC TV																
AGE AUDIENCE holds (000) & %	<div> <div>17,170</div> <div>22.5</div> <div>19.2*</div> <div>21.9*</div> <div>15,950</div> <div>20.9</div> <div>20.8*</div> <div>20.2*</div> <div>21.5*</div> <div>21.1*</div> </div>															
RE OF AUDIENCE %	<div> <div>34</div> <div>30 *</div> <div>33 *</div> <div>35 *</div> <div>36 *</div> <div>31</div> <div>30 *</div> <div>29 *</div> <div>33 *</div> <div>34 *</div> </div>															
AUD. BY ¼ HR. %	<div> <div>18.0</div> <div>20.3</div> <div>21.5</div> <div>22.3</div> <div>23.8</div> <div>23.7</div> <div>24.8</div> <div>25.1</div> <div>21.2</div> <div>20.3</div> <div>20.2</div> <div>20.2</div> <div>21.5</div> <div>21.5</div> <div>21.6</div> <div>20.6</div> </div>															
AL AUDIENCE holds (000) & %	<div> <div>33,570</div> <div>44.0</div> <div>WINTR OLYMPICS-SUN 7:00P (7:00-11:40PM)(OP)</div> </div>															
BC TV																
AGE AUDIENCE holds (000) & %	<div> <div>15,870</div> <div>20.8</div> <div>15.0*</div> <div>17.5*</div> <div>21.9*</div> <div>23.2*</div> <div>21.5*</div> <div>21.2*</div> <div>21.5*</div> <div>21.8*</div> </div>															
RE OF AUDIENCE %	<div> <div>32</div> <div>24 *</div> <div>27 *</div> <div>32 *</div> <div>33 *</div> <div>30 *</div> <div>30 *</div> <div>31 *</div> <div>31 *</div> <div>33 *</div> </div>															
AUD. BY ¼ HR. %	<div> <div>14.2</div> <div>15.9</div> <div>16.8</div> <div>18.2</div> <div>21.5</div> <div>22.4</div> <div>23.0</div> <div>23.3</div> <div>21.7</div> <div>21.4</div> <div>21.9</div> <div>20.6</div> <div>21.7</div> <div>21.3</div> <div>21.6</div> <div>21.9</div> </div>															
AL AUDIENCE holds (000) & %	<div> <div>21,140</div> <div>27.7</div> <div>60 MINUTES</div> <div>17,700</div> <div>23.2</div> <div>ONE DAY AT A TIME (OP)</div> <div>16,250</div> <div>21.3</div> <div>14,570</div> <div>19.1</div> <div>13,120</div> <div>17.2</div> </div>															
BS TV																
AGE AUDIENCE holds (000) & %	<div> <div>18,010</div> <div>23.6</div> <div>23.6*</div> <div>23.6*</div> <div>13,200</div> <div>17.3</div> <div>17.4*</div> <div>17.2*</div> <div>14,650</div> <div>19.2</div> <div>13,280</div> <div>17.4</div> <div>10,910</div> <div>14.3</div> <div>14.8*</div> <div>13.8*</div> </div>															
RE OF AUDIENCE %	<div> <div>37</div> <div>38 *</div> <div>36 *</div> <div>25</div> <div>26 *</div> <div>24 *</div> <div>27</div> <div>25</div> <div>21</div> <div>22 *</div> <div>21</div> <div>22 *</div> <div>21</div> <div>22 *</div> <div>21 *</div> <div>21 *</div> </div>															
AUD. BY ¼ HR. %	<div> <div>22.9</div> <div>24.2</div> <div>24.4</div> <div>22.8</div> <div>17.5</div> <div>17.3</div> <div>17.0</div> <div>17.4</div> <div>18.8</div> <div>19.7</div> <div>17.3</div> <div>17.6</div> <div>15.0</div> <div>14.6</div> <div>14.1</div> <div>13.4</div> </div>															
AL AUDIENCE holds (000) & %	<div> <div>26,320</div> <div>34.5</div> <div>DISNEY'S WONDERFUL WORLD</div> <div>THE APPLE DUMPLING GANG (N)(OP)</div> <div>29,070</div> <div>38.1</div> <div>BIG EVENT</div> <div>HARPER VALLEY PTA</div> </div>															
BC TV																
AGE AUDIENCE holds (000) & %	<div> <div>18,390</div> <div>24.1</div> <div>19.7*</div> <div>23.1*</div> <div>22,200</div> <div>29.1</div> <div>28.2*</div> <div>29.4*</div> <div>30.1*</div> <div>28.9*</div> </div>															
RE OF AUDIENCE %	<div> <div>36</div> <div>32 *</div> <div>35 *</div> <div>39 *</div> <div>39 *</div> <div>42</div> <div>40 *</div> <div>42 *</div> <div>44 *</div> <div>44 *</div> </div>															
AUD. BY ¼ HR. %	<div> <div>18.9</div> <div>20.4</div> <div>22.5</div> <div>23.7</div> <div>25.7</div> <div>26.6</div> <div>27.2</div> <div>27.6</div> <div>28.1</div> <div>28.3</div> <div>29.1</div> <div>29.7</div> <div>30.1</div> <div>30.0</div> <div>29.9</div> <div>27.9</div> </div>															
HOLDS USING TV WK. 1	62.1	65.2	66.7	66.8	67.6	68.5	69.3	70.3	69.9	70.2	69.1	68.3	66.0	65.5	64.3	61.6
Def. 1) WK. 2	60.8	63.2	65.2	66.2	67.0	68.7	70.3	71.3	70.8	71.3	70.7	70.0	68.7	68.0	66.9	64.4

Households: 76,300,000

For explanation of symbols See page A

EVE.SUN. FEB.24, 1980

SUN. 11:00 P.M. - 12:45 A.M.

MON.-FRI. 11:30 P.M. - 1:45 A.M.

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	
TOTAL AUDIENCE																		
Households (000) & %																		
ABC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
ABC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
CBS TV																		
AVERAGE AUDIENCE																		
Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		
NBC TV																		
AVERAGE AUDIENCE																		
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Households (000) & %																		
SHARE OF AUDIENCE %																		
PERG. AUD. BY 1/4 HR.																		
TOTAL AUDIENCE																		
Households (000) & %																		

DAY MON.-FRI. FEB.11-15, 1980

DAY MON.-FRI. FEB. 18-22. 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.11-15, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
AL AUDIENCE holds (000) & %	5,800 7.6	6,330 8.3	4,650 6.1	6,640 8.7	10,000 13.1				9,000 11.8							
BC TV	LAVERNE & SHIRLEY M-F	FAMILY FEUD	\$20,000 PYRAMID	RYAN'S HOPE (SUS)(OP)	ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (MTUTHF)(S)(SUS)(-OP)							
AGE AUDIENCE holds (000) & %	4,880 6.4	5,420 7.1	3,890 5.1	5,650 7.4	7,940 10.4	9.9*		11.0*	6,870 9.0	9.1*					8.9*	
RE OF AUDIENCE %	28	28	19	25	33	32 *		35 *	30	30 *					29 *	
AUD. BY 1/4 HR. %	6.3	6.6	6.7	7.4	9.6	10.1	10.9	11.0	9.1	8.9	8.9				9.0	
AL AUDIENCE holds (000) & %	5,570 7.3	6,940 9.1		6,410 8.4	8,090 10.6				8,240 10.8							
BS TV	PRICE IS RIGHT 1	PRICE IS RIGHT 2		SEARCH FOR TOMORROW	YOUNG AND THE RESTLESS				AS THE WORLD TURNS							
AGE AUDIENCE holds (000) & %	5,040 6.6	6,100 8.0		5,490 7.2	6,180 8.1	8.1*		8.2*	6,410 8.4	8.4*					8.4*	
RE OF AUDIENCE %	29	32		25	27	28 *		27 *	28	28 *					28 *	
AUD. BY 1/4 HR. %	6.2	6.9	7.7	8.2	8.0	8.3	8.0	8.3	8.3	8.5	8.4				8.3	
AL AUDIENCE holds (000) & %	4,650 6.1	5,110 6.7	3,740 4.9	5,040 6.6	7,550 9.9				5,260 6.9	7,780 10.2						
BC TV	HIGH ROLLERS	WHEEL OF FORTUNE (SUS)(OP)	CHAIN REACTION	PASSWORD PLUS (SUS)(OP)	DAYS OF OUR LIVES				DOCTORS	ANOTHER WORLD						
AGE AUDIENCE holds (000) & %	4,200 5.5	4,580 6.0	3,200 4.2	4,270 5.6	5,570 7.3	6.9*		7.5*	4,810 6.3	5,570 7.3	7.0*					
RE OF AUDIENCE %	24	24	15	19	23	22 *		24 *	21	22	23 *					
AUD. BY 1/4 HR. %	5.5	5.6	4.1	4.3	6.9	7.0	7.6	7.5	6.3	6.3	6.9	7.1				
AL AUDIENCE holds (000) & %	5,720 7.5	6,330 8.3	4,880 6.4	6,410 8.4	9,840 12.9				8,770 11.5							
BC TV	LAVERNE & SHIRLEY M-F	FAMILY FEUD	\$20,000 PYRAMID	RYAN'S HOPE (SUS)(OP)	ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS)(OP)							
AGE AUDIENCE holds (000) & %	4,810 6.3	5,340 7.0	4,200 5.5	5,570 7.3	7,710 10.1	9.9*		10.4*	6,640 8.7	8.5*					8.8*	
RE OF AUDIENCE %	28	28	20	25	32	32 *		33 *	28	28 *					28 *	
AUD. BY 1/4 HR. %	6.2	6.4	5.3	5.7	9.5	10.2	10.4	10.4	8.5	8.5	8.7	9.0				
AL AUDIENCE holds (000) & %	5,880 7.7	6,790 8.9		6,560 8.6	8,620 11.3				7,710 10.1							
BS TV	PRICE IS RIGHT 1	PRICE IS RIGHT 2		SEARCH FOR TOMORROW (SUS)(OP)	YOUNG AND THE RESTLESS				AS THE WORLD TURNS							
AGE AUDIENCE holds (000) & %	4,960 6.5	5,950 7.8		5,650 7.4	6,490 8.5	8.5*		8.4*	6,260 8.2	8.3*					8.2*	
RE OF AUDIENCE %	29	31		25	29	29 *		28 *	27	27 *					26 *	
AUD. BY 1/4 HR. %	6.1	6.7	7.5	8.2	8.4	8.6	8.4	8.4	8.1	8.4	8.2	8.3				
AL AUDIENCE holds (000) & %	4,880 6.4	5,420 7.1	3,510 4.6	5,040 6.6	7,780 10.2				5,650 7.4	8,850 11.6						
BC TV	HIGH ROLLERS	WHEEL OF FORTUNE (SUS)(OP)	CHAIN REACTION	PASSWORD PLUS (SUS)(OP)	DAYS OF OUR LIVES				DOCTORS	ANOTHER WORLD						
AGE AUDIENCE holds (000) & %	4,270 5.6	4,730 6.2	3,130 4.1	4,500 5.9	5,720 7.5	7.3*		7.8*	5,040 6.6	6,100 8.0	7.4*					
RE OF AUDIENCE %	25	25	15	20	24	23 *		25 *	22	24	24 *					
AUD. BY 1/4 HR. %	5.5	5.6	4.1	4.2	7.2	7.3	7.9	7.7	6.7	6.7	7.3	7.5				
OLDS USING TV e Def. 1)	WK 1 23.4	24.2	24.9	26.3	28.0	29.4	29.4	30.0	29.9	30.4	30.5	30.6	30.1	30.5	30.6	31.3
	WK 2 23.2	23.7	24.6	26.3	27.9	29.2	29.5	30.0	30.5	31.2	30.9	31.2	30.5	30.8	30.8	31.6

V Households. 76,300,000

For explanation of symbols, See page A

DAY MON.-FRI. FEB.18-22, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.11-15, 1980

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
AL AUDIENCE { 9,540 4,730 12,210 holds (000) & % { 12.5 6.2 16.0 ← GENERAL HOSPITAL → EDGE OF NIGHT (MTUTHF)(S)(SUS)(OP) (MTUTHF)(S)(S)(OP) (S)(OP) ABC WORLD NEWS TONIGHT																
BC TV																
ERAGE AUDIENCE { 7,860 4,120 10,910 holds (000) & % { 10.3 5.4 14.3 ARE OF AUDIENCE % 31 31 * 31 * 15 24 3. AUD. BY ¼ HR. % 9.6 10.3 10.8 10.6 5.5 5.2 14.2 14.4																
AL AUDIENCE { 8,550 4,120 14,270 holds (000) & % { 11.2 5.4 18.7 ← GUIDING LIGHT → ONE DAY AT A TIME-M-F CBS EVENING NEWS-CRONKITE																
BS TV																
ERAGE AUDIENCE { 7,100 3,430 12,590 holds (000) & % { 9.3 9.1 * 9.4 * 4.5 16.5 ARE OF AUDIENCE % 28 28 * 27 * 13 28 3. AUD. BY ¼ HR. % 8.9 9.2 9.4 9.4 4.3 4.8 16.2 16.8																
AL AUDIENCE { 11,980 holds (000) & % { 15.7 ← ANOTHER WORLD → NBC NIGHTLY NEWS																
BC TV																
ERAGE AUDIENCE { 10,680 holds (000) & % { 7.4 * 7.6 * 14.0 ARE OF AUDIENCE % 23 * 22 * 24 3. AUD. BY ¼ HR. % 7.4 7.4 7.6 7.6 13.9 14.1																
AL AUDIENCE { 9,540 4,880 12,060 holds (000) & % { 12.5 8.4 15.8 ← GENERAL HOSPITAL → EDGE OF NIGHT (SUS)(OP) ABC WORLD NEWS TONIGHT																
BC TV																
ERAGE AUDIENCE { 7,710 4,270 10,680 holds (000) & % { 10.1 5.6 14.0 ARE OF AUDIENCE % 29 30 * 29 * 18 24 3. AUD. BY ¼ HR. % 9.6 10.1 10.4 10.4 5.7 5.6 13.8 14.2																
AL AUDIENCE { 8,550 4,500 14,190 holds (000) & % { 11.2 5.9 18.6 ← GUIDING LIGHT → ONE DAY AT A TIME-M-F CBS EVENING NEWS-CRONKITE																
BS TV																
ERAGE AUDIENCE { 7,020 3,820 12,590 holds (000) & % { 9.2 8.9 * 9.4 * 5.0 16.5 ARE OF AUDIENCE % 27 27 * 28 * 14 28 3. AUD. BY ¼ HR. % 8.8 9.1 9.3 9.5 4.7 5.3 16.4 16.6																
AL AUDIENCE { 11,750 holds (000) & % { 15.4 ← ANOTHER WORLD → NBC NIGHTLY NEWS																
BC TV																
ERAGE AUDIENCE { 10,530 holds (000) & % { 7.9 * 8.5 * 13.8 ARE OF AUDIENCE % 24 * 24 * 24 3. AUD. BY ¼ HR. % 7.9 8.1 8.5 8.8 13.4 14.2																
HOLDS USING TV WK. 1 32.3 33.7 34.8 35.8 35.1 36.7 37.6 39.6 41.1 43.2 45.8 49.4 53.6 55.9 57.6 58.8 w Def. 1) WK. 2 32.5 34.2 35.4 36.8 35.4 37.3 38.3 40.2 42.0 44.7 47.0 50.1 53.3 55.6 57.5 59.2																

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. FEB.16, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
AUDIENCE lds (000) & %	C TV					4,880 6.4	6,100 8.0	6,030 7.9		5,490 7.2		5,490 7.2		5,880 7.7		
						GREATEST SUPERFRIENDS-1	GREATEST SUPERFRIENDS-2 (OP)	PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3 (OP)		SCOOBY AND SCRAPPY DOO-1		
						4,040 5.3	5,190 6.8	5,110 6.7		4,500 5.9		4,500 5.9		5,190 6.8		
						36 5.0	35 5.5	28 6.7		23 5.6		22 6.1		25 5.6		
AUD. BY ¼ HR.					5.0	5.5	6.7	6.9	6.8	6.5	5.6	6.2	6.1	5.6	6.8	6.8
AUDIENCE lds (000) & %	S TV					3,890 5.1	4,810 6.3	7,780 10.2		8,620 11.3		9,840 12.9		8,620 11.3		
						NIGHTY MOUSE- HECKL-JECKL1 (OP)	NIGHTY MOUSE- HECKL-JECKL2 (OP)	BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)		
						2,900 3.8	3,820 5.0	6,100 8.0		7,550 9.9		8,470 11.1		7,250 9.5		
						24 3.3	25 4.2	33 4.5		38 5.5		40 9.7		34 10.1		
AUD. BY ¼ HR.					3.3	4.2	4.5	5.5	7.3	8.7	9.7	10.1	11.0	11.2	9.6	9.4
AUDIENCE lds (000) & %	C TV					2,750 3.6	4,500 5.9	5,190 6.8		5,490 7.2		5,950 7.8		5,490 7.2		
						BAY CITY ROLLERS (SUS)	GODZILLA/ GLOBETROTTERS 1 (OP)	GODZILLA/ GLOBETROTTERS 2 (OP)	FRED & BARNEY/SHMOO 1 (OP)		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
						2,140 2.8	3,430 4.5	4,270 5.6		4,650 6.1		4,880 6.4		4,880 6.4		
						19 2.5	23 3.2	24 4.0		24 5.0		24 6.3		23 6.5		
AUD. BY ¼ HR.					2.5	3.2	4.0	5.0	5.3	5.9	6.3	5.9	6.3	6.5	6.1	6.6
AUDIENCE lds (000) & %	C TV					3,970 5.2	4,960 6.5	5,880 7.7		6,180 8.1		5,880 7.7		6,260 8.2		
						GREATEST SUPERFRIENDS-1	GREATEST SUPERFRIENDS-2 (OP)	PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3 (OP)		SCOOBY AND SCRAPPY DOO-1		
						2,980 3.9	4,350 5.7	4,960 6.5		5,040 6.6		4,810 6.3		5,190 6.8		
						31 3.3	30 4.6	28 5.5		26 5.9		25 6.2		27 6.1		
AUD. BY ¼ HR.					3.3	4.6	5.5	5.9	6.2	6.8	6.5	6.7	6.6	6.1	6.5	7.2
AUDIENCE lds (000) & %	S TV					3,590 4.7	5,800 7.6	8,470 11.1		8,470 11.1		9,160 12.0		8,090 10.6		
						NIGHTY MOUSE- HECKL-JECKL1 (OP)	NIGHTY MOUSE- HECKL-JECKL2 (OP)	BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)		
						2,670 3.5	4,730 6.2	6,710 8.8		7,320 9.6		7,550 9.9		6,710 8.8		
						26 3.1	31 3.9	37 5.6		38 6.8		39 9.7		35 10.0		
AUD. BY ¼ HR.					3.1	3.9	5.6	6.8	8.4	9.2	9.4	9.7	9.7	10.0	8.7	8.9
AUDIENCE lds (000) & %	C TV					2,520 3.3	3,510 4.6	4,430 5.8		4,960 6.5		5,490 7.2		4,500 5.9		
						BAY CITY ROLLERS (SUS)	GODZILLA/ GLOBETROTTERS 1 (OP)	GODZILLA/ GLOBETROTTERS 2 (OP)	FRED & BARNEY/SHMOO 1 (OP)		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
						2,060 2.7	2,900 3.8	3,510 4.6		4,350 5.7		4,500 5.9		3,890 5.1		
						21 2.5	20 2.9	20 3.7		23 4.0		23 5.7		20 5.1		
AUD. BY ¼ HR.					2.5	2.9	3.7	4.0	4.2	5.1	5.7	5.6	6.2	5.7	5.1	5.1
DS USING TV	WK. 1	6.5	8.5	10.0	11.9	14.8	16.8	18.6	20.9	23.2	24.6	25.7	26.4	27.4	28.3	28.0
(of 1)	WK. 2	5.1	6.8	8.0	10.2	12.3	15.0	18.8	21.5	23.0	24.6	24.9	25.3	26.0	25.5	24.9

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SAT. FEB.16, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
AL AUDIENCE holds (000) & %	{ 6,940 9.1		6,260 8.2		8,550 11.2		6,490 8.5		24,110 31.6							
BC TV	SCOOBY AND SCRAPPY DOO-2 (OP)		SPIDERWOMAN (OP)		ABC WEEKEND SPECIALS THE TROUBLE WITH MISS SWITCH, PART 1		AMERICAN BANDSTAND '80		WINTR OLYMPICS-SAT 1.00P (1:00-3:35PM)							
RAGE AUDIENCE holds (000) & %	{ 5,800 7.6		5,340 7.0		7,020 9.2		4,960 6.5		13,200 17.3	13.2*		17.1*		18.8*		18.2*
IRE OF AUDIENCE %	26		23		28		19		44	36 *		45 *		48 *		45 *
3. AUD. BY 1/4 HR. %	7.3	7.8	7.0	6.9	8.6	9.9	6.2	6.8	12.6	13.9	16.3	17.9	19.0	18.7	18.2	18.3
AL AUDIENCE holds (000) & %	{ 9,380 12.3		7,250 9.5		6,710 8.8		7,480 9.8		7,630 10.0		4,350 5.7					
BS TV	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
RAGE AUDIENCE holds (000) & %	{ 7,480 9.8		6,560 8.6		5,650 7.4		6,100 8.0		6,260 8.2		3,200 4.2					
IRE OF AUDIENCE %	32		28		22		23		22		11					
3. AUD. BY 1/4 HR. %	10.1	9.6	8.6	8.6	7.4	7.3	8.0	7.9	8.5	8.0	4.8	3.7				
AL AUDIENCE holds (000) & %	{ 4,960 6.5		5,650 7.4		5,110 6.7		5,040 6.6								8,240 10.8	
BC TV	CASPER AND THE ANGELS (OP)		JETSONS (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II									
RAGE AUDIENCE holds (000) & %	{ 4,200 5.5		4,650 6.1		3,820 5.0		3,970 5.2								4,200 5.5	4.7*
IRE OF AUDIENCE %	19		20		15		15								13	12 *
3. AUD. BY 1/4 HR. %	5.4	5.6	5.8	6.5	5.2	4.8	5.4	5.0							4.6	4.8
AL AUDIENCE holds (000) & %	{ 7,170 9.4		6,410 8.4		6,710 8.8		24,720 32.4									
BC TV	SCOOBY AND SCRAPPY DOO-2 (OP)		SPIDERWOMAN (OP)		ABC WEEKEND SPECIALS THE TROUBLE WITH MISS SWITCH, PART 2		WINTR OLYMPICS-SAT 12.30P									
RAGE AUDIENCE holds (000) & %	{ 6,180 8.1		5,490 7.2		5,800 7.6		12,890 16.9	11.4*			14.9*		18.5*		18.3*	18.5*
IRE OF AUDIENCE %	32		28		30		52	40 *			47 *		57 *		55 *	54 *
3. AUD. BY 1/4 HR. %	7.8	8.3	7.3	7.1	7.2	7.9	10.6	12.3	14.0	15.9	18.1	18.9	18.3	18.3	18.4	18.6
AL AUDIENCE holds (000) & %	{ 8,470 11.1		6,870 9.0		5,880 7.7		6,260 8.2		6,260 8.2		2,520 3.3					
BS TV	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
RAGE AUDIENCE holds (000) & %	{ 6,870 9.0		5,800 7.6		4,880 6.4		5,040 6.6		5,040 6.6		1,980 2.6					
IRE OF AUDIENCE %	35		29		25		23		21		8					
3. AUD. BY 1/4 HR. %	9.3	8.8	7.6	7.6	6.2	6.7	6.6	6.6	6.8	6.4	3.0	2.2				
AL AUDIENCE holds (000) & %	{ 3,820 5.0		4,810 6.3		3,130 4.1		2,440 3.2									
BC TV	CASPER AND THE ANGELS (OP)		JETSONS (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II									
RAGE AUDIENCE holds (000) & %	{ 3,200 4.2		4,040 5.3		2,290 3.0		1,910 2.5									
IRE OF AUDIENCE %	16		20		12		9									
3. AUD. BY 1/4 HR. %	4.1	4.4	5.0	5.5	3.3	2.7	2.3	2.7								
OLDS USING TV WK. 1 e Def. 1)	29.4	31.0	31.0	31.5	32.5	33.9	33.8	34.7	36.5	37.2	37.9	38.9	39.1	40.0	40.2	40.4
WK. 2	25.3	25.8	25.8	26.2	25.4	25.9	27.6	29.1	30.7	32.4	32.2	32.3	32.7	33.3	33.9	35.1

V Households: 78,300,000

For explanation of symbols, See page A

DAY SAT. FEB.23, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SAT. FEB.16, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES																
TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
ALL AUDIENCE holds (000) & %	14,730 19.3 WINTR OLYMPICS-SAT 1.00P (1:00-3:30PM) (-OP) PRO BOWLERS TOUR (3:35-5:00PM) 22,890 30.0 ABC WIDE WORLD-SPORTS SAT															
ADULT AUDIENCE holds (000) & %	9,540 18.8* 12.5 12.9* 12.1* 12.6* 13,730 18.0 16.4* 18.0* 19.6*															
PERCENTAGE OF AUDIENCE %	46* 29 31* 28* 36 35* 37* 36*															
AUD. BY ¼ HR. %	18.8	18.8	13.6	12.5	11.9	12.3	12.5	12.8	15.9	16.9	17.1	18.9	19.4	19.8		
CBS TV																
ALL AUDIENCE holds (000) & %	3,590 4.7 CBS LIBRARY (ONCE UPON A MIDNIGHT DREAM) 11,290 14.8 CBS SPORTS SPECTACULAR 10,530 13.8 CBS SAT. NEWS-SCHIEFFER															
ADULT AUDIENCE holds (000) & %	2,290 3.0 2.5* 3.5* 5,880 7.7 7.4* 8.0* 7.7*															
PERCENTAGE OF AUDIENCE %	7 6* 8* 17 17* 17* 16*															
AUD. BY ¼ HR. %	2.2	2.8	3.4	3.6	6.7	8.1	8.4	7.7	7.6	7.7				11.1	12.1	
NBC TV																
ALL AUDIENCE holds (000) & %	4,880 6.4 NCAA BASKETBALL GAME-SAT. (VARIOUS TEAMS AND TIMES (2:30-4:45PM)) TUCSON OPEN GOLF-SAT. 8,770 11.5 NBC NIGHTLY NEWS-SAT.															
ADULT AUDIENCE holds (000) & %	2,140 4.5* 6.0* 6.6* 2.8 2.6* 2.7* 3.2*															
PERCENTAGE OF AUDIENCE %	11* 14* 15* 6 6* 6* 7*															
AUD. BY ¼ HR. %	11*	11*	14*	15*	2.2	3.0	2.8	2.7	3.0	3.4				9.4	10.3	
ABC TV																
ALL AUDIENCE holds (000) & %	14,570 19.1 WINTR OLYMPICS-SAT 12.30P PRO BOWLERS TOUR 20,520 26.9 ABC WIDE WORLD-SPORTS SAT															
ADULT AUDIENCE holds (000) & %	8,850 19.5* 11.6 12.2* 11.7* 11.0* 11,750 15.4 13.7* 16.2* 16.5*															
PERCENTAGE OF AUDIENCE %	53* 31 34* 31* 28* 35 34* 38* 35*															
AUD. BY ¼ HR. %	19.6	19.3	12.4	12.0	11.8	11.5	11.2	10.7	13.0	14.3	16.1	16.2	16.7	16.3		
CBS TV																
ALL AUDIENCE holds (000) & %	8,010 10.5 CBS SPORTS SPECTACULAR 5,950 7.8 GLEN CAMPBELL GOLF-SAT 9,230 12.1 CBS SAT. NEWS-SCHIEFFER															
ADULT AUDIENCE holds (000) & %	5,110 6.7 6.1* 7.3* 3,890 5.1 5.1* 5.0*															
PERCENTAGE OF AUDIENCE %	18 17* 19* 13 13* 12*															
AUD. BY ¼ HR. %	5.7	6.4	7.3	7.4	5.2	5.0	5.0	5.0						9.9	10.7	
NBC TV																
ALL AUDIENCE holds (000) & %	9,380 12.3 NCAA BASKETBALL GAME-SAT. (VARIOUS TEAMS AND TIMES (3:30-5:36PM)) 7,170 9.4 NBC NIGHTLY NEWS-SAT.															
ADULT AUDIENCE holds (000) & %	3,890 5.1 4.2* 4.5* 5.1* 6.7*															
PERCENTAGE OF AUDIENCE %	13 12* 12* 13* 17*															
AUD. BY ¼ HR. %	4.3	4.1	4.1	4.9	5.2	5.1	6.6	6.9						7.9	8.3	
OLDS USING TV WK. 1 40.5 41.3 40.9 41.2 42.7 44.1 44.8 45.9 46.8 47.2 47.6 49.7 52.7 55.0 56.1 58.1																
Def. 1) WK. 2 35.9 37.1 35.6 36.2 36.8 37.6 38.2 39.0 39.8 41.2 42.1 42.8 46.3 48.7 50.2 52.1																

Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. FEB.23, 1980

DAY SUN. FEB.17, 1980

For explanation of symbols, See page A.

DAY SUN. FEB. 24, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SUN. FEB. 17, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
AL AUDIENCE holds (000) & %	{	5,040 8.6	2,980 3.9		2,980 3.9				23,810 31.2								
BC TV		KIDS ARE PEOPLE TOO (11) (OP)	ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)						WINT' OLYMPICS-SUN 1.00P				
RAGE AUDIENCE holds (000) & %	{	4,040 5.3	2,290 3.0		2,370 3.1				12,440 16.3	10.4*		14.3*		17.4*		19.3*	
RE OF AUDIENCE %		19	11		11				40	29 *		37 *		42 *		44 *	
AUD. BY 1/4 HR. %		5.3	5.4	2.9	3.1	3.4	2.9		9.1	11.6	13.2	15.4	17.1	17.7	19.0	19.5	
AL AUDIENCE holds (000) & %	{		2,980 3.9		15,790 20.7												
BS TV			FACE THE NATION									DAYTONA 500 (12:00-1:37PM)					
RAGE AUDIENCE holds (000) & %	{		2,370 3.1		6,100 8.0	6.6*		8.2*		9.0*		8.1*		8.2*		8.3*	
RE OF AUDIENCE %			10		21	23 *		27 *		26 *		21 *		20 *		19 *	
AUD. BY 1/4 HR. %			2.9	3.3	6.1	7.1	7.9	8.4	9.2	8.9	8.3	7.9	8.2	8.1	8.0	8.6	
AL AUDIENCE holds (000) & %	{				4,650 6.1				7,860 10.3								
BC TV					MEET THE PRESS								NCAA BASKETBALL-NAT'L 2 KENTUCKY VS NEVADA(LAS VEGAS)				
RAGE AUDIENCE holds (000) & %	{				3,660 4.8				4,200 5.5	4.6*		5.6*		5.9*		5.9*	
RE OF AUDIENCE %					16				14	13 *		15 *		14 *		14 *	
AUD. BY 1/4 HR. %					4.7	4.9			4.9	5.2	5.6	5.5	5.5	6.2	6.5	5.2	
AL AUDIENCE holds (000) & %	{	30,060 39.4										16,940 22.2			24,420 32.0		
IC TV							WINT' OLYMPICS-SUN 11.00A (11:00-1:58PM)(-OP)						SUPERSTARS (1:56-2:30PM)		WINT' OLYMPICS-SUN 2.30P		
RAGE AUDIENCE holds (000) & %	{	17,700 23.2	14.1*	18.9*		23.0*	25.6*		29.9*			13,890 18.2			11,600 15.2	15.1*	
RE OF AUDIENCE %		61	48 *	55 *		62 *	63 *		68 *			45			38	40 *	
AUD. BY 1/4 HR. %		12.4	15.7	18.2	19.6	22.1	24.0	24.8	26.3	29.2	30.7	29.6	20.4	19.1	16.8	15.3	14.9
AL AUDIENCE holds (000) & %	{		2,590 3.4						6,330 8.3								
S TV			FACE THE NATION										NBA BASKETBALL GAME MILWAUKEE VS KANSAS CITY				
RAGE AUDIENCE holds (000) & %	{		2,140 2.8						2,440 3.2	1.5*		2.5*		4.3*		4.2*	
RE OF AUDIENCE %			8						8	3 *		6 *		11 *		11 *	
AUD. BY 1/4 HR. %			2.9	2.8					1.6	1.4	2.0	2.9	4.1	4.6	4.4	4.1	
AL AUDIENCE holds (000) & %	{				4,120 5.4										9,310 12.2		
IC TV					MEET THE PRESS						RELIGIOUS SERIES (SUS)						
RAGE AUDIENCE holds (000) & %	{				3,510 4.6										4,430 5.8	4.7*	
RE OF AUDIENCE %					11										15	12 *	
AUD. BY 1/4 HR. %					4.7	4.5									4.7	4.7	
LOS USING TV WK. 1		26.9	28.4	28.4	29.2	29.1	30.3	30.6	31.6	34.0	37.2	38.7	40.0	41.3	42.8	44.3	44.0
Def. 1) WK. 2		29.3	32.4	34.5	35.1	36.5	37.5	39.3	41.1	43.4	44.3	44.8	43.5	40.6	39.7	38.5	39.3

Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. FEB. 24, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SUN. FEB.17, 1980

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
AL AUDIENCE holds (000) & %	<div> <div>17,320 22.7</div> <div>22,430 29.4</div> <div>12,740 16.7</div> </div>															
BC TV	<div> <div>WINTR OLYMPICS-SUN 1.00P</div> <div>SUPERSTARS</div> <div>ABC WIDE WORLD-SPORTS SUN</div> <div>ABC WRLD NEWS TONIGHT-SUN</div> </div>															
AGE AUDIENCE holds (000) & %	<div> <div>12,210</div> <div>15,410</div> <div>11,060</div> </div>															
RE OF AUDIENCE %	<div> <div>20.4*</div> <div>16.0</div> <div>15.2*</div> <div>16.9*</div> <div>20.2</div> <div>19.1*</div> <div>20.9*</div> <div>20.5*</div> </div>															
AUD. BY 1/4 HR. %	<div> <div>45 *</div> <div>37</div> <div>34 *</div> <div>39 *</div> <div>42</div> <div>42 *</div> <div>44 *</div> <div>41 *</div> </div>															
AL AUDIENCE holds (000) & %	<div> <div>11,370 14.9</div> <div>9,080 11.9</div> </div>															
BS TV	<div> <div>DAYTONA 500 (12:00-3:37PM) (-OP)</div> <div>NBA BASKETBALL GAME BOSTON VS SEATTLE (3:37-6:05PM)</div> <div>CBS EVENING NEWS-DEAN</div> </div>															
AGE AUDIENCE holds (000) & %	<div> <div>5,190</div> <div>7,480</div> </div>															
RE OF AUDIENCE %	<div> <div>8.1*</div> <div>6.8</div> <div>4.9*</div> <div>6.2*</div> <div>7.1*</div> <div>7.0*</div> <div>7.8*</div> </div>															
AUD. BY 1/4 HR. %	<div> <div>18 *</div> <div>15</div> <div>12 *</div> <div>15 *</div> <div>16 *</div> <div>15 *</div> <div>16 *</div> </div>															
AL AUDIENCE holds (000) & %	<div> <div>7,320 9.6</div> <div>6,790 8.9</div> <div>8,090 10.6</div> </div>															
BC TV	<div> <div>SPORTSWORLD</div> <div>TUCSON OPEN GOLF-SUN.</div> <div>NBC NIGHTLY NEWS-SUN.</div> </div>															
AGE AUDIENCE holds (000) & %	<div> <div>4,500</div> <div>7,170</div> </div>															
RE OF AUDIENCE %	<div> <div>5.9</div> <div>4.5*</div> <div>7.3*</div> <div>4.6</div> <div>4.2*</div> <div>4.5*</div> <div>4.5*</div> <div>5.1*</div> </div>															
AUD. BY 1/4 HR. %	<div> <div>14</div> <div>10 *</div> <div>17 *</div> <div>10</div> <div>10 *</div> <div>10 *</div> <div>10 *</div> <div>11 *</div> </div>															
AL AUDIENCE holds (000) & %	<div> <div>18,390 24.1</div> <div>11,830 15.5</div> </div>															
BC TV	<div> <div>WINTR OLYMPICS-SUN 2.30P</div> <div>ABC WIDE WORLD-SPORTS SUN</div> <div>ABC WRLD NEWS TONIGHT-SUN</div> </div>															
AGE AUDIENCE holds (000) & %	<div> <div>13,9*</div> <div>12.9*</div> <div>16.7*</div> <div>17.6*</div> <div>13,120</div> <div>18.2*</div> <div>16.2*</div> </div>															
RE OF AUDIENCE %	<div> <div>37 *</div> <div>34 *</div> <div>41 *</div> <div>41 *</div> <div>38</div> <div>40 *</div> <div>35 *</div> </div>															
AUD. BY 1/4 HR. %	<div> <div>14.0</div> <div>13.8</div> <div>12.8</div> <div>13.0</div> <div>16.6</div> <div>16.8</div> <div>17.0</div> <div>18.3</div> <div>17.5</div> <div>18.9</div> <div>16.7</div> <div>15.6</div> </div>															
AL AUDIENCE holds (000) & %	<div> <div>6,330 8.3</div> <div>7,550 9.9</div> <div>8,700 11.4</div> </div>															
BS TV	<div> <div>(1) CBS SPORTS SPEC. SP. ED</div> <div>GLEN CAMPBELL GOLF-SUN</div> <div>CBS EVENING NEWS-DEAN</div> </div>															
AGE AUDIENCE holds (000) & %	<div> <div>4,580</div> <div>3,590</div> <div>7,630</div> </div>															
RE OF AUDIENCE %	<div> <div>6.0</div> <div>6.3*</div> <div>4.7</div> <div>4.0*</div> <div>4.4*</div> <div>4.6*</div> <div>5.6*</div> </div>															
AUD. BY 1/4 HR. %	<div> <div>16</div> <div>17 *</div> <div>11</div> <div>10 *</div> <div>10 *</div> <div>10 *</div> <div>13 *</div> </div>															
AL AUDIENCE holds (000) & %	<div> <div>8,550 11.2</div> <div>9,840 12.9</div> </div>															
BC TV	<div> <div>NCAA BASKETBALL GAME-SUN. MARQUETTE VS NOTRE DAME AND KENTUCKY VS LBU (2:30-4:52PM)(-OP)</div> <div>SPORTSWORLD (4:52-6:00PM)</div> <div>NBC NIGHTLY NEWS-SUN</div> </div>															
AGE AUDIENCE holds (000) & %	<div> <div>5,3*</div> <div>5.2*</div> <div>8.6*</div> <div>5,570</div> <div>7.4*</div> <div>7.4*</div> </div>															
RE OF AUDIENCE %	<div> <div>14 *</div> <div>14 *</div> <div>17 *</div> <div>16</div> <div>16 *</div> <div>17 *</div> </div>															
AUD. BY 1/4 HR. %	<div> <div>5.4</div> <div>5.1</div> <div>4.7</div> <div>5.7</div> <div>6.4</div> <div>6.9</div> <div>7.4</div> <div>6.3</div> <div>7.2</div> <div>7.7</div> <div>7.3</div> <div>7.5</div> </div>															
LOS USING TV WK. 1	44.6	45.3	44.7	44.4	43.6	44.3	45.9	47.2	47.5	48.2	49.5	51.1	53.5	55.7	56.9	57.6
Def. 1)	38.8	38.3	38.3	38.7	40.1	41.8	43.8	44.7	46.5	47.6	47.3	47.4	50.3	52.9	54.3	56.5

Households 76,300,000
BASKETBALL GAME, MILWAUKEE VS KANSAS CITY, CBS

For explanation of symbols, See page A

DAY SUN. FEB.24, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

NATIONAL <i>Nielsen</i> TV AUDIENCE ESTIMATES										WEEK 1					WEEK 2				
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %	
EVENING MONDAY																			
ABC REPUBLICAN NAT. COMMITTEE(S)	1	10.56-11.00PM	10.45	13,960	18.3	12,360	16.2	29	16.2										
EVENING WEDNESDAY																			
ABC EIGHT IS ENOUGH	1	8.36- 9.36PM	+GRID 9.30	23,120	30.3	16,180	21.2	32	24.0										
ABC WINTR OLYMPICS-WED 9.00P(S)	2	9.00-11.02PM	+GRID 11.00							28,990	38.0	19,690	25.8	40	23.2				
ABC WINTR OLYMPICS-WED 9.36P(S)	1	9.36-11.06PM	+GRID 11.00	25,710	33.7	17,320	22.7	36	20.4										
CBS BUGS BUNNY'S VALENTINE(S)	1	8.40- 9.10PM	+GRID 9.00	14,800	19.4	12,210	16.0	24	16.8										
CBS CARTER ANALYSIS(SUS)	1	8.32- 8.40PM	8.30																
CBS EXORCIST II:THE HERETIC(S)	1	9.10-11.10PM	+GRID 11.00	22,360	29.3	14,190	18.6	30	17.8										
NBC REAL PEOPLE	1	8.33- 9.33PM	+GRID 9.30	24,720	32.4	18,010	23.6	35	23.4										
NBC DIFF'RENT STROKES	1	9.33-10.03PM	+GRID 10.00	17,850	23.4	15,410	20.2	31	19.3										
NBC HELLO, LARRY	1	10.03-10.33PM	+GRID	16,020	21.0	13,960	18.3	29											
NBC BEST-SATURDAY NIGHT LIVE	1	10.33 11.30PM	10.30 +GRID 11.00 11.15	16,560	21.7	10,610	13.9	25	17.7										
							13.2*	26*	12.1										
EVENING THURSDAY																			
ABC WINTR OLYMPICS THU 8.30P(S)	1	8.30-11.07PM	+GRID 11.00	30,060	39.4	16,020	21.0	33	20.2										
EVENING SATURDAY																			
ABC ABC NEWSBRIEF-SAT.	1	8.28- 8.29PM	8.15	12,590	16.5	12,590	16.5	26	16.5										
	2	9.51 9.52PM	9.45							21,520	28.2	21,520	28.2	46	28.2				
ABC ABC WEEKEND REPORT-SAT.		11.00 11.15PM	11.00	8,010	10.5	7,710	10.1	18	10.1	9,380	12.3	9,080	11.9	22	11.9				
ABC WINTR OLYMPICS-SAT 11.30P(S)		11.30 11.45PM	11.30	10,380	13.6	9,920	13.0	30	13.0	12,440	16.3	11,900	15.6	35	15.6				
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	9,080	11.9	9,080	11.9	18	11.9	7,710	10.1	7,710	10.1	16	10.1				
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	13,890	18.2	13,890	18.2	28	18.2	13,200	17.3	13,200	17.3	28	17.3				
NBC SATURDAY NIGHT	1	11.30-12.52AM	11.30	15,490	20.3	9,920	13.0	36	13.7										
	2	11.30 12.54AM	11.30 11.45 12.00 12.15 12.30 12.45				14.1*	33*	14.5 13.0 12.6 12.1 11.1	15,570	20.4	9,540	12.5	34	12.9				
													13.3*	31*	13.8				
													12.7*	35*	12.3				
													11.3*	36*	11.7				
															10.6				
EVENING SUNDAY																			
ABC WINTR OLYMPICS-SUN 7.00P(S)	2	7.00-11.49PM	+GRID 11.45							33,570	44.0	15,870	20.8	32	17.4				

OTHER PROGRAMS

				WEEK 1					WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE		AVG. AUD. BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE		AVG. AUD. BY ¼ HR %	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%			SHARE %	HOUSEHOLDS (000)	%	SHARE %			
EVENING SUNDAY-CONT'D																
ABC ABC NEWSBRIEF-SUN.	1	10.20-10.21PM	10.15	18,160	23.8	18,160	23.8	36	23.8		15,720	20.6	15,720	20.6	30	20.6
	2	10.18-10.19PM	10.15								11,900	15.6	11,900	15.6	22	15.6
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	14,190	18.6	14,190	18.6	26	18.6		19,690	25.8	19,690	25.8	36	25.8
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	17,010	22.3	17,010	22.3	32	22.3							
EVENING MONDAY-FRIDAY																
ABC ABC NEWSBRIEF-M-F			8.15	16,400	21.5	15,950	20.9	31	20.9	M-TH	16,560	21.7	16,560	21.7	33	16.8
			8.45						20.4	M & TU					19.1	M & W
			9.30						21.5	WED.					25.6	TUE.
			9.45												28.2	THU.
			10.30													
ABC ABC SPEC REPORT:IRAN-TUE(S)	1	11.30-11.45PM	11.30	7,710	10.1	7,710	10.1	28	10.1	TUE.						
ABC ABC SPEC REPORT:IRAN-WED(S)	1	11.36-12.07AM	11.30	8,700	11.4	7,020	9.2	29	9.4	WED.						
			11.45						9.0	WED.						
			12.00						9.2	WED.						
ABC ABC SPEC RPT:IRAN DAY 100(S)	1	11.30-12.39AM	11.30	7,400	9.7	4,580	6.0	22	7.6	MON.						
			11.45				7.2*	22*	6.8	MON.						
			12.00						6.3	MON.						
			12.15				5.5*	23*	4.6	MON.						
			12.30						4.0	MON.						
ABC WINTR OLYMPICS-FRI 11.30P(S)		11.30-12.00MD	11.30	13,350	17.5	11,140	14.6	36	15.7	FRI.	12,360	16.2	10,300	13.5	34	14.7
			11.45						13.4	FRI.						12.3
ABC WINTR OLYMPICS-MON 11.30P(S)	2	11.30-11.45PM	11.30													FRI.
ABC WINTR OLYMPICS-THU 11.30P(S)	1	11.38-11.53PM	11.30	8,390	11.0	7,940	10.4	31	11.1	THU.	10,300	13.5	9,920	13.0	37	13.0
	2	11.30-11.45PM	11.30													MON.
			11.45													
ABC WINTR OLYMPICS TUE 11.30P(S)	2	11.30-11.45PM	11.30						9.8	THU.	8,620	11.3	8,010	10.5	29	10.5
ABC WINTR OLYMPICS-WED 11.30P(S)	2	11.33-11.48PM	11.30								9,380	12.3	8,620	11.3	32	11.3
			11.45								9,770	12.8	9,540	12.5	35	12.8
ABC '80 VOTE:GOP DEBATE(SUS)	2	11.55- 1.22AM	11.45												11.4	WED.
ABC ABC SPEC REPORT:IRAN-MON(S)	2	11.45-12.00MD	11.45												WED.	
ABC ABC SPEC REPORT:IRAN-THU(S)	1	11.53-12.09AM	11.45	5,720	7.5	5,340	7.0	25	7.5	THU.	6,100	8.0	6,100	8.0	26	8.0
	2	11.45-12.01AM	11.45													MON.
			12.00						6.6	THU.	4,960	6.5	4,880	6.4	20	6.4
ABC ABC SPEC REPORT:IRAN-TUE(S)	2	11.45-12.00MD	11.45												6.1	THU.
ABC ABC SPEC REPORT:IRAN-WED(S)	2	11.48-11.55PM	11.45								5,570	7.3	5,420	7.1	23	7.1
ABC TUESDAY MOVIE-WEEK-PART 1	1	11.45-12.56AM	11.45	6,260	8.2	3,890	5.1	21	6.0	TUE.	8,160	10.7	7,400	9.7	30	9.7
			12.00						5.5	TUE.						WED.
			12.15						4.8	TUE.						
			12.30				5.2*	21*	4.6	TUE.						
			12.45						4.5	TUE.						
ABC ABC SPEC REPORT:IRAN-FRI(S)	1	12.00-12.19AM	12.00				4.5*	24*	4.5	TUE.						
	2	12.00-12.16AM	12.00	7,630	10.0	7,100	9.3	28	9.5	FRI.	7,170	9.4	6,790	8.9	26	9.0
			12.15												7.6	FRI.
ABC BARNEY MILLER-11.30 CONT'D	2	12.00-12.36AM	12.00						8.4	FRI.	4,960	6.5	3,890	5.1	21	5.3
															MON.	
A-39 U.S. TV HOUSEHOLDS: 76,300,000																
FOR EXPLANATION OF SYMBOLS, SEE PAGE A.																
*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).																

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1						WEEK 2									
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY-FRIDAY-CONT'D																			
ABC BARNEY MILLER-11.30-CONT'D				12.15											5.1* 20*	5.0	MON.		
				12.30											4.7	MON.			
ABC LOVE BOAT-11.30				1 12.07- 1.15AM	12.00	5,880	7.7	4,270	5.6	27	6.3	WED.							
					12.15				6.1*	24*	6.0	WED.							
					12.30						5.5	WED.							
					12.45				5.5*	28*	5.5	WED.							
					1.00						5.0	WED.							
ABC POLICE WOMAN				1 12.09- 1.17AM	12.00	5,040	6.6	3,360	4.4	22	5.1	THU.							
				2 12.01- 1.09AM	12.00								4,730	6.2	3,280	4.3	19	4.5	THU.
					12.15				4.8*	20*	4.7	THU.				4.3*	17*	4.1	THU.
					12.30						4.4	THU.						4.4	THU.
					12.45				4.3*	22*	4.2	THU.				4.4*	20*	4.4	THU.
					1.00						4.1	THU.						4.3	THU.
					1.15						3.3	THU.							
ABC TUESDAY MOVIE-WEEK-PART 1				2 12.00- 1.11AM	12.00								5,110	6.7	3,280	4.3	21	4.5	TUE.
					12.15											4.3*	18*	4.2	TUE.
					12.30												4.4	4.4	TUE.
					12.45											4.3*	23*	4.2	TUE.
					1.00												4.1	4.1	TUE.
ABC CHARLIE'S ANGELS-11.30				1 12.19- 1.27AM	12.15	7,400	9.7	4,880	6.4	25	6.3	FRI.							

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OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %						
EVENING MONDAY-FRIDAY-CONT'D																			
ABC BARETTA-THU.	1	1.17- 2.10AM	1.15 1.30 1.45 2.00	2,440	3.2	1,750	2.3	20	2.8 2.4 2.0 1.8	THU. THU. THU. THU.									
ABC BARETTA-WED.	1	1.15- 2.05AM	1.15 1.30 1.45 2.00	2,900	3.8	2,370	3.1	27	3.4 3.2 3.0 2.6	WED. WED. WED. WED.									
CBS NEWSBREAK-M-F	1 2	> >	8.15 8.45 9.00	12,360	16.2	12,360	16.2	24	13.0 17.9 14.3	M-F MTHF WED.	11,220	14.7	10,530	13.8	20	14.6 M-F			
CBS CBS NEWS SPECIAL RPT-MON(S)	1	11.30-12.00MD	11.30 11.45	8,930	11.7	7,480	9.8	30	11.0 8.7	MON. MON.									
CBS CBS NEWS SPECIAL RPT-WED(SUS)	2	11.30-12.55AM	11.30																
CBS LATE MOVIE I		>	+GRID 11.45 12.00 12.15 12.30 12.45	7,250	9.5	4,810	6.3	23	6.7 6.6 6.0 5.5 5.3	M-F TU-F M-F M-F M-F	7,320	9.6	5,110	6.7	23	6.1 MTUTHF			
CBS LATE MOVIE II	1	>	1.00 +GRID 12.45 1.00 1.15 1.30 1.45	3,660	4.8	2,980	3.9	23	4.8 4.3 4.0 3.7 3.6 3.4	MON. M-F TU-F M-F M-F MON.									
CBS NBC NEWS UPDATE-M-F		>	8.45 9.00 9.30	13,280	17.4	13,280	17.4	26	17.0 14.9 21.3	M-F TUE. WED.	14,650	19.2	14,650	19.2	28	19.2 M-F			
CBS NBC NEWS SPECIAL REPORT(S)	1	11.30-11.55PM	11.30 11.45	7,020	9.2	5,950	7.8	23	8.1 7.4	MON. MON.									
CBS TONIGHT SHOW	1	>	+GRID 11.45 12.00 12.15 12.30 12.45	9,540	12.5	5,190	6.8	26	7.7 7.4 6.8 6.0 5.5	M-F MTUTHF M-F M-F M-F									
CBS MIDNIGHT SPECIAL		1.00- 2.30AM	1.00 1.15 1.30 1.45 2.00 2.15	5,570	7.3	3,130	4.1	23	4.9 5.1 4.4 4.2 3.9 3.6	M & W FRI. FRI. FRI. FRI. FRI.	5,720	7.5	2,820	3.7	24	4.8 FRI. 4.2 FRI. 4.1 FRI. 3.5 FRI. 3.0 FRI.			
CBS NBC NEWS SPECIAL REPORT(SUS)	2	1.00- 2.23AM	1.00						4.7 4.9 4.0* 3.4*	M & W FRI. FRI. FRI.						2.7* 23* 2.4 FRI. WED.			
U.S. TV HOUSEHOLDS: 76,300,000																			
FOR EXPLANATION OF SYMBOLS, SEE PAGE A.																			
*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)																			

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
EVENING MONDAY-FRIDAY-CONT'D																	
NBC TOMORROW SHOW	1	>	1.00	2,670	3.5	1,830	2.4	20	3.0	M-TH	3,050	4.0	2,290	3.0	21		MTUTH
	2	>	-GRID														
			1.15				2.7*	18*	2.6	MTUTH							
			1.30						2.3	M-TH							
			1.45				2.6*	24*	2.0	M-TH						2.1	MTUTH
			2.00						2.4	M & W							
DAY MONDAY-FRIDAY																	
ABC ABC SPEC REPORT(SUS)	2	12.30-12.40PM	12.30														
ABC FYI-12.58-MON-FRI(SUS)		12.58-12.59PM	12.45							M-F							WED.
ABC ABC DAYTIME NEWSBRIEF-M-F		>	1.45	8,160	10.7	7,710	10.1	32	10.1	M-F	7,630	10.0	7,320	9.6	30	9.4	M-F
ABC WINTR OLYMPICS-WED 2.00P(S)	1	2.00- 4.00PM	2.00	13,890	18.2	7,780	10.2	31	9.1	WED.							
			2.15				9.3*	31*	9.4	WED.							
			2.30						9.4	WED.							
			2.45				9.6*	31*	9.8	WED.							
			3.00						10.6	WED.							
			3.15				10.6*	32*	10.6	WED.							
			3.30						11.1	WED.							
			3.45				11.3*	31*	11.5	WED.							
ABC FYI-2.58-MON-FRI(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC FYI-3.58-MON-FRI(SUS)		3.58- 3.59PM	3.45							M-F							
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.00- 5.00PM	4.00	11,220	14.7	7,860	10.3	27	9.9	WED.							M-F
			4.15				9.6*	26*	9.4	WED.							
			4.30						10.3	WED.							
			4.45				10.9*	27*	11.4	WED.							
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER-MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	3,590	4.7	3,050	4.0	18	4.0	M-F	3,660	4.8	2,980	3.9	17	3.9	M-F
CBS CBS SPECIAL REPORT(SUS)	2	12.35-12.36PM	12.30														WED.
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC NBC NEWS SPEC RPT:REPUB.(SUS)	2	12.30-12.38PM	12.30							M-F							M-F
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							WED.
DAY SATURDAY																	M-F
ABC SCHOOLHOUSE ROCK-8.56AM		8.56- 8.59AM	8.45	5,490	7.2	5,110	6.7	33	6.7		4,730	6.2	4,270	5.6	28	5.6	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	5,110	6.7	4,350	5.7	21	5.7		4,810	6.3	4,350	5.7	22	5.7	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	6,100	8.0	5,880	7.7	25	7.7		6,710	8.8	5,950	7.8	30	7.8	
ABC DEAR ALEX & ANNIE-11.56AM		11.56-11.59AM	11.45	5,340	7.0	4,960	6.5	21	6.5		5,260	6.9	5,040	6.6	25	6.6	
ABC WINTR OLYMPICS-SAT 1.00P(S)	1	1.00- 3.35PM	-GRID	24,110	31.6	13,200	17.3	44									
			3.30						18.0								
CBS SUNRISE SEMESTER-SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,360	4.4	3,200	4.2	25	4.2		3,590	4.7	3,360	4.4	29	4.4	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	4,430	5.8	4,120	5.4	26	5.4		5,720	7.5	5,260	6.9	32	6.9	

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OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	7,170	9.4	6,940	9.1	37	9.1		7,170	9.4	7,020	9.2	37	9.2	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	8,550	11.2	8,240	10.8	40	10.8		7,860	10.3	7,630	10.0	39	10.2	
			10.00						10.8							9.9	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	7,630	10.0	7,250	9.5	33	9.5		7,250	9.5	6,870	9.0	36	9.0	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	8,010	10.5	7,400	9.7	31	9.7		7,100	9.3	6,330	8.3	32	8.3	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	7,170	9.4	6,710	8.8	28	8.8		5,880	7.7	5,570	7.3	28	7.3	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	5,490	7.2	5,190	6.8	20	6.8		5,110	6.7	4,730	6.2	24	6.2	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	6,330	8.3	6,100	8.0	23	8.0		5,260	6.9	5,190	6.8	23	6.8	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	6,100	8.0	5,570	7.3	20	7.3		4,650	6.1	4,270	5.6	17	5.6	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,820	5.0	3,740	4.9	24	4.9		3,050	4.0	2,670	3.5	17	3.5	
NBC TIME OUT-9:45AM		9.45- 9.47AM	9.45	4,880	6.4	4,730	6.2	24	6.2		4,200	5.5	4,120	5.4	21	5.4	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	4,730	6.2	4,350	5.7	21	5.7		4,200	5.5	4,040	5.3	21	5.3	
NBC TIME OUT-10:58AM		10.58-11.00AM	10.45	5,040	6.6	4,880	6.4	23	6.4		3,890	5.1	3,510	4.6	18	4.6	
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	3,970	5.2	3,890	5.1	17	5.1		3,280	4.3	3,280	4.3	17	4.3	
NBC TIME OUT-11:58AM		11.58-12.00NN	11.45	5,110	6.7	4,810	6.3	20	6.3		4,270	5.6	4,040	5.3	20	5.3	
DAY SUNDAY																	
ABC DEAR ALEX & ANNIE-11.26AM	2	10.56-10.59AM	10.45								3,510	4.6	3,280	4.3	17	4.3	
ABC WINTR OLYMPICS-SUN 11.00A(S)	2	11.00- 1.56PM	+GRID 1.45								30,060	39.4	17,700	23.2	61		
														28.6*	64*	27.2	
ABC DEAR ALEX & ANNIE-11.26AM	1	11.26-11.29AM	11.15	4,650	6.1	4,430	5.8	20	5.8								
ABC SCHOOLHOUSE ROCK-11.55AM	1	11.55-11.59AM	11.45	2,980	3.9	2,670	3.5	12	3.5								
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	760	1.0	690	.9	7	.9		760	1.0	690	.9	10	.9	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	1,070	1.4	920	1.2	7	1.2		920	1.2	840	1.1	8	1.1	
CBS DAYTONA 500(S)	1	12.00- 3.37PM	+GRID 3.30	15,790	20.7	6,100	8.0	21									
									6.3								
NBC NCAA BASKETBALL GAME-SUN.	2	2.30- 4.52PM	+GRID 4.45								9,310	12.2	4,430	5.8	15		
														7.5*	18*	7.7	